



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.

Sl. No	Event Date	2023-24 Quarter-2 (December-January-February) IIC Events	Participants Count
1	12/11/2023	viksitbharat 2047	463
2	12/11/2023	PROJECT EXPO REPORT 2023	390
3	12/14/2023	Energy Conservation Week Report 2023	48
4	12/23/2023	DTI Capstone Project Presentation & Reverse Teaching	30
5	1/4/2024	Entrepreneurship & Strategic Management	207
6	1/6/2024	IIC Regional MEET 2023 report	1200
7	1/12/2024	National Youth Day	160
8	1/20/2024	Outreach Program at Lemon Market yard, Eluru	37
9	1/20/2024	Importance of IPR Patent Filing Process	54
10	1/31/2024	Early Stage Entrepreneurial Insight	207
11	2/8/2024	Project Expo_MBA	600
12	2/9/2024	Pollution awareness rally@mangalagiri Eco park-final	31
13	2/12/2024	Session on Achieving Problem-Solution Fit & Product-Market Fit	62
14	2/15/2024	Expert Session on 13 Musical Notes on Design Thinking	32
15	2/15/2024	FieldExposure Visit to Pre-incubation units	17
16	2/17/2024	IP Commercialization and Technology Transfer	50
17	2/26/2024	Workshop on Design Thinking, Critical thinking and Innovation Design	120
18	2/28/2024	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	62
19	2/28/2024	National Start-up Day	595
20	2/28/2024	National Science Day	30

KONERU LAKSHMAIAH EDUCATION FOUNDATION

(Deemed to be University)

Green Fields, Vaddeswaram, Guntur District, A.P., INDIA. Pin Code: 522 302.

Event Title	Organize Viksit Bharat@2047 Utsav in Campus and Watch the Inaugural address by Hon'ble Prime Minister of India, Sri. Narendra Modi.
Date	11-12-2023
Venue	SAC HALL, S713 & S708
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with department of Design Thinking and Innovation (DTI) have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	Hybrid
Total Strength of Participation	Faculty – 42 Students - 421

OBJECTIVE:

The objective of the Viksit Bharat@2047 initiative is to harness the creative potential of India's youth in contributing towards the vision of building a self-reliant and powerful nation by 2047, India's 100th independence anniversary. Led by Prime Minister Narendra Modi and organized by Niti Aayog, the initiative aims to inspire innovative solutions, particularly in education, to propel India's development towards self-sufficiency and prosperity.

BENEFITS:

Participation in the Viksit Bharat@2047 initiative offers numerous benefits in skill and knowledge acquisition. Through engagement in dialogues, idea generation, and collaborative efforts, youth gain critical thinking, problem-solving, and leadership skills essential for nation-building. Exposure to diverse perspectives and challenges fosters creativity and adaptability, preparing youth to address complex societal issues. Furthermore, involvement in initiatives like "Amrit Kal" and dialogues encourages active citizenship and civic engagement, nurturing a sense of responsibility towards the nation's development. By contributing to innovative solutions for education, sustainability, and societal progress, participants cultivate a deeper understanding of national priorities and the transformative power of collective action.

REPORT on “Viksit Bharat@2047”: A Call to Action for Youth-Driven Development”

Prime Minister Narendra Modi's vision for "Viksit Bharat@2047" presents a compelling national agenda: “Harnessing the creative potential of India's youth to propel the nation towards self-reliance and global prominence by the centenary of Independence.” This initiative, spearheaded by Niti Aayog, fosters youth participation by soliciting innovative solutions, particularly within the critical domain of education, a cornerstone for India's sustained development.

Engagement in "Viksit Bharat@2047" offers demonstrably valuable opportunities for skill and knowledge acquisition. Through dialogues, collaborative ideation, and concerted efforts, young minds cultivate invaluable assets for nation-building: critical thinking, problem-solving acumen, and effective leadership skills. Exposure to diverse perspectives and pressing societal

challenges further fosters creativity and adaptability, equipping youth to address complex issues with innovative approaches. Additionally, involvement in initiatives like "Amrit Kal" and open dialogues encourages active citizenship and civic engagement, nurturing a profound sense of responsibility towards the nation's progress.

The initiative recognizes education as the bedrock of India's self-reliance, echoing Prime Minister Modi's emphasis on its transformative power in shaping a prosperous future. It encourages diverse stakeholders, including educational institutions, to align their endeavours with the national vision and contribute meaningfully to this shared goal.

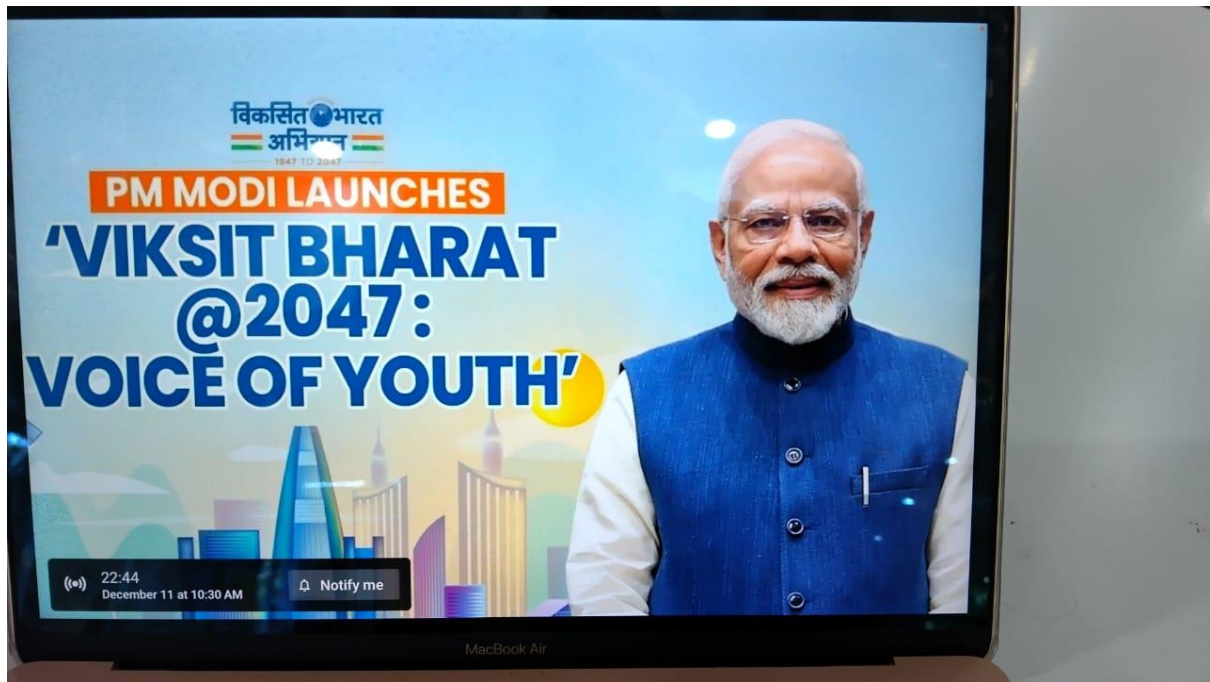
Furthermore, "Viksit Bharat@2047" empowers youth to transcend conventional limitations and actively participate in nation-building. Prime Minister Modi emphasizes the transformative power of collective action, urging individuals to direct their efforts towards contributing to the development of a thriving India. By addressing critical challenges like water conservation, sustainable agriculture, and efficient public transportation, young minds can drive meaningful change and shape India's future trajectory.

In essence, "Viksit Bharat@2047" emphasizes the collective responsibility of every Indian towards nation-building. It envisions a vibrant society where active participation and creative solutions are central to progress, with youth as pivotal agents in shaping the nation's destiny. Through collaborative efforts, unwavering commitment, and the boundless potential of young minds, the initiative strives to realize the aspirational vision of a self-reliant and prosperous India by 2047, marking a momentous epoch in the nation's journey towards excellence and empowerment.

The list of faculties participated:

S.No	Faculty Id	Faculty Name
1	2038	Dr. G. Suresh Kumar
2	6296	Dr.Ashwin Raut
3	2272	Dr.K.Narasimha Raju
4	6285	Dr.R.Shankar
5	2104	Mr.D.Kalyan
6	2484	Mr.B.Kalivara Prasad
7	6307	Dr.S.Hrushikesava Raju
8	7587	Mrs. B.Anuradha Shanker
9	6840	Dr. Prashant Kumar Shukla
10	7440	Dr.Priyaranjan Sharma
11	3435	Dr.Alaparthi Venkateswara Rao
12	5155	Dr.Bukya Balaji
13	3652	Dr Shaik Babu
14	4276	Mrs.Jagupilla Lakshmi Prasanna
15	8043	Dr.D. Abhishek
16	6446	Mr.N.Ratna Kanth
17	1000	Dr.B.Loveswara Rao
18	3654	Mr. K. Sai Sarath
19	1767	Mr.S. Ramesh
20	1102	Dr.K Rajasekhar
21	4568	Ms. K. Sireesha
22	5757	Mr.N.Mahaveer Singh
23	5898	Mr.Naveen N

Photos







LINKS:

<https://pmindiawebcast.nic.in/2023/11dec23.html>

PROJECT EXPO REPORT: DTI PROJECT EXPO 2023

Date: 11th December 2023 – 16th December 2023

Venue: SAC Hall, KL University

Organized by: Department of Design Thinking and Innovation (DTI), KL – Technology Incubation Foundation (KL-TIF) and Student Activity Center (SAC)



The banner for the Design Thinking and Innovation Project Expo 3rd Edition features a dark blue background with white and yellow text. At the top, a row of accreditation logos includes KL 43 Years of Educational Leadership, NIRF 28 Among All Universities, NAAC A+, and various international rankings like THE, QS, and G20. The main title 'DESIGN THINKING AND INNOVATION' is in large white letters, followed by 'PROJECT EXPO 3rd EDITION' in bold yellow letters and the tagline 'Creativity Inspired Solutions' in a script font. Event details specify dates from 11th to 16th December 2023, time from 7:20 A.M to 3:30 pm IST, and venue SAC Hall. Contact information for Convenor Dr. K. Narasimha Raju and Co-ordinator Dr. Ashwin Raut is provided. The bottom section mentions organizers DTI, KLIF, and SAC, and lists associated foundations. On the right, a stylized illustration of a person with a lightbulb head is surrounded by icons representing design, technology, and communication.

DESIGN THINKING AND INNOVATION
PROJECT EXPO 3rd EDITION
Creativity Inspired Solutions

On 11th December - 16th December 2023
7:20 A.M - 3:30 pm (IST)
venue: SAC Hall

Convenor
Dr. K. Narasimha Raju
HOD-DTI, KLEF
Contact : 9666693394
Email : narasimharaju_eee@kluniversity.in
knr609@gmail.com

Co-ordinator Details
Dr. Ashwin Raut
Associate Professor, DTI, KLEF
Contact : 7993418356
Email : ashwin7588@kluniversity.in

Organized by
Design Thinking and Innovation Department & Center For Innovation Incubation and entrepreneurship

In Association with:
KL Technology Incubators Foundation(KLTIF) & Student Activity Centre(SAC)

Introduction

The DTI Project Expo 2023 held at SAC Hall, KL University from 11th December to 16th December 2023 was a remarkable showcase of innovation and creativity among the students. Organized by the Department of Design Thinking and Innovation (DTI), this event aimed to highlight the results of students' project work executed during their coursework in design thinking and innovation. This report provides an in-depth analysis of the event, its participants, projects, and outcomes.

Event Overview

The Project Expo featured projects developed by first-year engineering students, as well as students from the Management Humanities and Science (MHS) departments. The primary goal was to encourage students to identify real-world problems from their surroundings and devise innovative solutions. These solutions were then brought to life through the creation of prototypes, serving as tangible representations of their ideas.

Participation

A total of 390 student project batches consisting of approximately 3960 students participated in the DTI Project Expo 2023. The diverse pool of participants from various departments enriched the event

with a wide range of perspectives and ideas. This inter-departmental collaboration not only fostered innovation but also encouraged cross-disciplinary learning and interaction.

Project Development Process

The project development process was structured around the principles of design thinking, which emphasizes empathy, problem-solving, and iterative design. Students began by identifying problems from their immediate surroundings, whether they were related to technology, society, environment, or other domains. Once the problem was identified, students applied design thinking methodologies to devise creative and practical solutions.

Prototype Development

The hallmark of the event was the development of prototypes to convey the students' innovative ideas and solutions effectively. These prototypes ranged from physical models to digital simulations, offering a comprehensive visualization of the projects. The prototypes not only demonstrated students' creativity but also showcased their technical skills.

Event Duration

The DTI Project Expo 2023 was a marathon event that spanned an entire week, reflecting the extensive work put in by the students. The week-long event allowed participants ample time to set up their displays, explain their projects to visitors, and receive feedback.

Evaluation

Projects presented at the expo were evaluated by an external jury consisting of members who run their own startup firms. This approach ensured that the projects were assessed by experienced professionals with a deep understanding of innovation and entrepreneurship. The external jury's feedback and evaluation criteria contributed to the development of the students' project presentation and problem-solving skills.

Outcome and Impact

The DTI Project Expo 2023 was not just an exhibition of projects but a platform for nurturing and showcasing the talents of students. It provided an opportunity for students to apply their classroom learning to real-world challenges, fostering a culture of innovation and problem-solving on campus. The event also facilitated networking and collaboration among students from different departments, encouraging interdisciplinary dialogue.

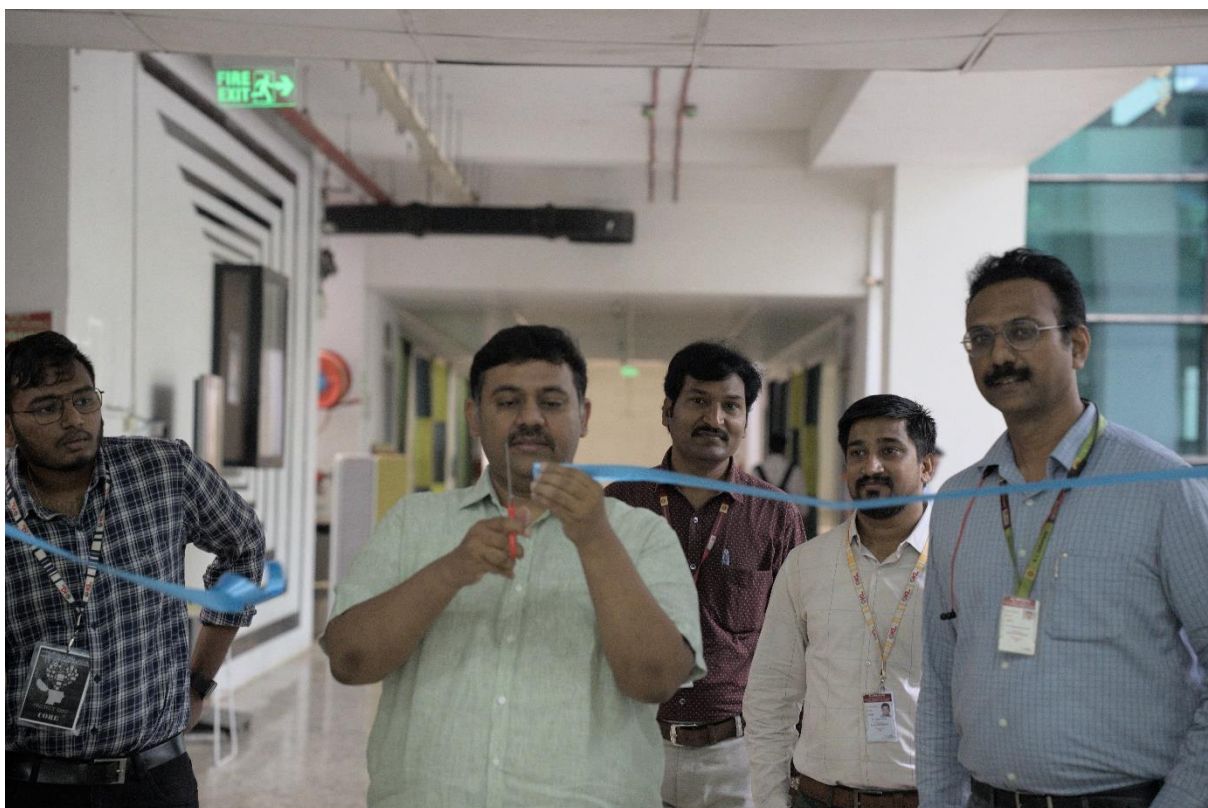
Conclusion

The DTI Project Expo 2023 was a resounding success, emphasizing the importance of design thinking and innovation in education. By fostering creativity, problem-solving, and collaboration, the event demonstrated that students have the potential to address real-world issues with innovative solutions. The projects showcased at the expo not only impressed the external jury but also inspired fellow students and faculty to continue supporting and promoting innovation on campus. The event was a testament to the university's commitment to nurturing future innovators and entrepreneurs.

Acknowledgments

The success of the DTI Project Expo 2023 would not have been possible without the hard work and dedication of the students, faculty, and organizers from the Department of Design Thinking and Innovation. The support of the external jury members and the enthusiastic participation of all students

and departments are greatly appreciated. The event has set a high standard for future editions, and it is hoped that it will continue to inspire and encourage innovation at KL University.









Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' ♦ Approved by **AICTE** ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



विश्व मंत्रालय
MINISTRY OF
EDUCATION



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(University of HRD Initiatives)



Event Title	National Energy Conservation Week
Date	14 - 22 December 2023
Venue	KL University
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with Department of Electrical and Electronics Engineering have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	offline
Total Strength of Participation	Faculty – 02 Students – 46

A Report on National Energy Conservation Week

The Department of Electrical and Electronics Engineering (EEE) at KLEF Deemed University conducted an Energy Conservation Week as part of its commitment to promoting sustainable energy practices. On this occasion, the following events are conducted.

Date	Event Name	Event Description	Beneficiaries
15/12/2023 (Friday)	Awareness rally in Campus on Energy Conservation	Rally from 1:00PM to 2:00PM	KLU Students
18-12-2023 (Monday)	Quiz on Energy Conservation	From 2:00 - 4:00 PM, C124	KLU students
19-12-2023 (Tuesday)	Awareness on Energy Conservation by Mr. R B R Prakash Assco. Prof Mr. D. Seshi Reddy Assoc.Prof	11:00AM-12:00 Noon-C322	KLU VJA Non-Teaching staff
21/12/2023 (Thursday)	Awareness rally in Revendrapaadu, Guntur DT	Rally from 10:00AM to 2:00PM	Revendrapaadu Villagers
22-12-2023 (Friday)	Guest Lecture by Brij N Singh Region 4 Manager External Relationships Emerging Tech in John Deere & Company, USA.	From 10:00 AM to 12:00 Noon M003	KLU Faculty

Energy Conservation Week aimed to raise awareness about the importance of energy conservation and promote sustainable practices among students, faculty, and staff.

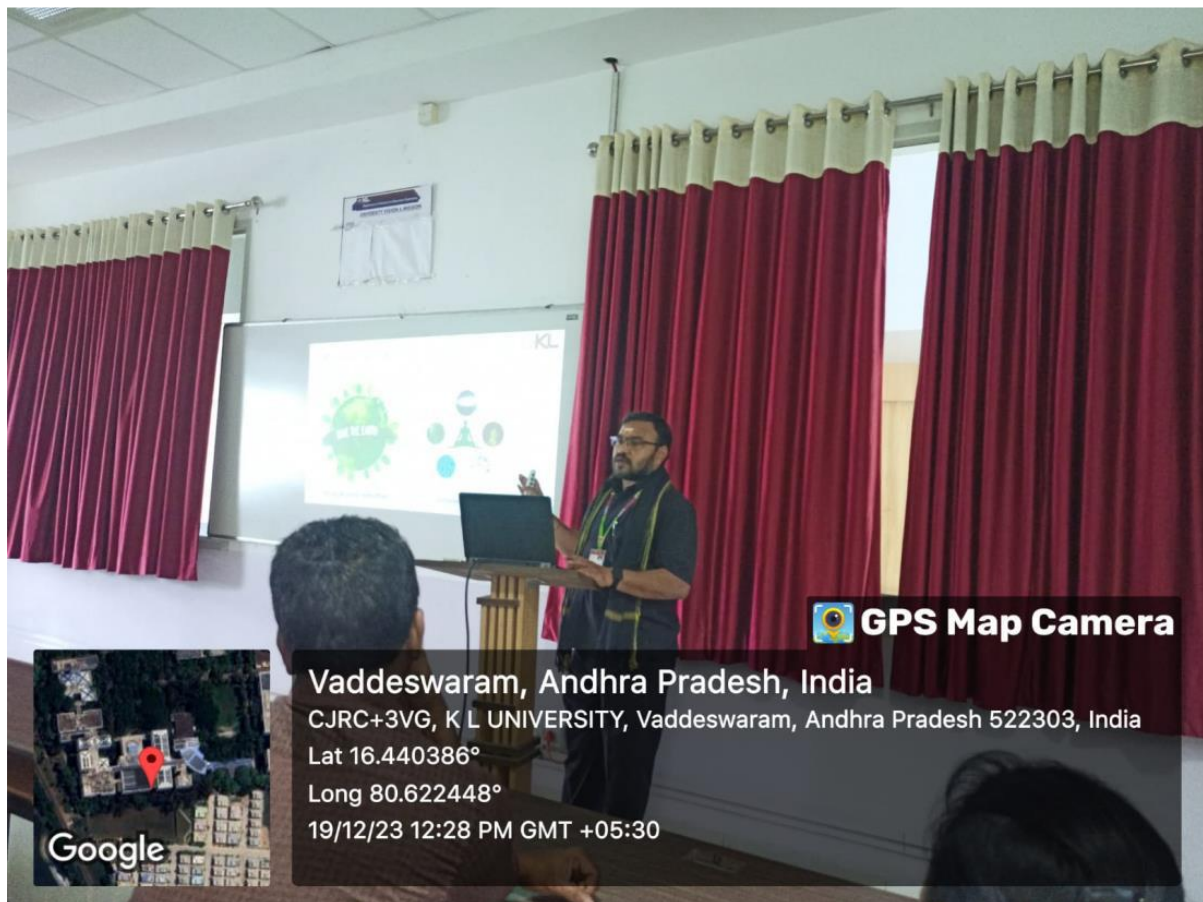
On the first day of Energy Conservation Week December 15, 2023, the Awareness Rally was conducted in the campus. Posters were displayed across campus highlighting energy-saving tips, facts about energy consumption, and the environmental impact of energy wastage.



As part of this initiative, a quiz was conducted on 18/12/2023 to engage students in learning about energy conservation. The quiz was designed to cover various aspects of energy conservation, including the significance of saving energy, renewable energy sources, energy-efficient technologies, and practical tips for reducing energy consumption.



In line with this on 19/12/2023, a one-day seminar was organized during the Energy Conservation Week to educate the non-teaching staff on the significance of energy conservation and practical ways to implement it in their daily lives.

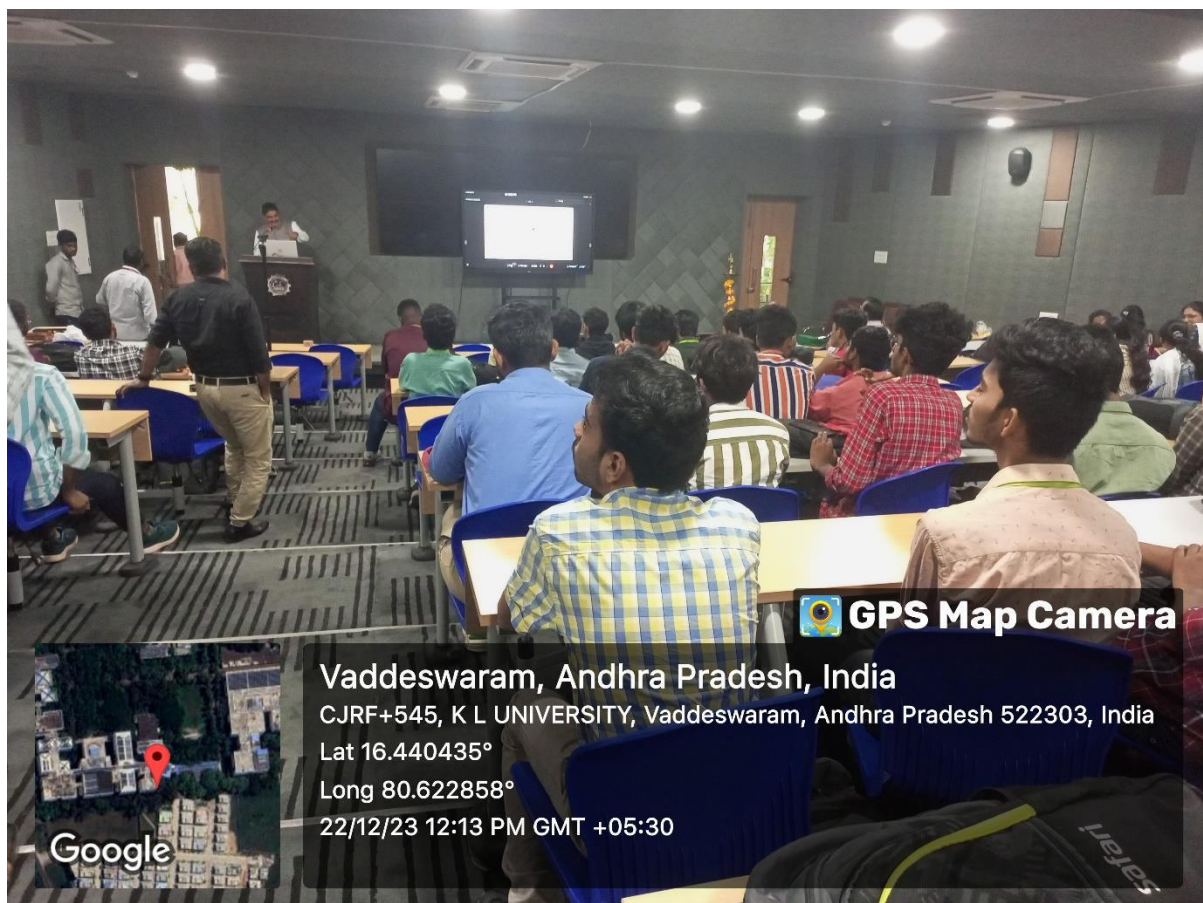




On December 21, 2023, as a highlight of this week, the department organized a visit to the village of RevendraPadu, wherein 50 students and 2 faculty members participated in a rally and interacted with the local community to raise awareness about energy conservation. This report provides an overview of the event, its objectives, activities, and the impact it had on both the students and the community. The primary objectives of the Energy Conservation Week and the visit to RevendraPadu village are the following. To raise awareness about the importance of energy conservation among students and the local community. To educate students about practical energy-saving techniques and strategies. To foster a sense of social responsibility and community engagement among students.



On 22/12/2023, The IEEE Distinguished Lecture is organized by IEEE Student Chapter Koneru Lakshmaiah Education Foundation. The lecture featured an eminent speaker, Dr. Brij Singh, Region 4 Manager External Relationships and Power Electronics Technical Fellow in Jhon Deere Inc., USA a renowned authority in Power Electronics. Dr. Brij N. Singh delivered an insightful and thought-provoking talk on “Farming Machinery Automation Including Precision Planting of Seeds and Autonomous self-driving Tractors” captivating the audience with their in-depth knowledge and experience. The lecture took place at Koneru Lakshmaiah Education Foundation providing a conducive setting for intellectual exchange and collaborative learning. The registrar KLEF Dr. K. Subba Rao, Head of the Department EEE-Dr.A.Pandian, Dr.S.V.N.L.Lalitha Chair, PES/IAS/PELS—Jt.Chapter; Dr. V.Jayaprakashan, Treasurer IEEE Hyderabad Section attended the event.



List of Students attended:

S.No	Reg.No	Name	Branch	Year
1	2100069082	LOKESH KUMAR	EEE	3rd year
2	2100069075	KOTHA LOKESH	EEE	3rd year
3	2100069074	SURLA MURALI	EEE	3rd year
4	2100069070	ANKALA SIRISHA	EEE	3rd year
5	2100069069	PENDYALA SWARNA LATHA	EEE	3rd year
6	2100069068	GAJJALA SHARATH KUMAR REDDY	EEE	3rd year
7	2100069053	BOREDDY SUMALIKA	EEE	3rd year
8	2100069052	KURMALA VARA LAKSHMI	EEE	3rd year
9	2100069050	VASA VENKATA PAVANI SRI	EEE	3rd year
10	2100069046	MANCHIKANTI SUBHASH	EEE	3rd year
11	2100069044	JAJULA SREENIVASULU	EEE	3rd year
12	2100069039	CHINTHAM INDU	EEE	3rd year
13	2100069034	KARI TARUN DATTA	EEE	3rd year
14	2100069029	KODI SANDEEP	EEE	3rd year
15	2100069026	PACHALLA SAMPATH	EEE	3rd year
16	2100069022	PANGA BHASKARA RAO	EEE	3rd year
17	2100069013	KILLI MURALI MANOJ	EEE	3rd year
18	2100069006	HARSHA VARDHAN MANNE	EEE	3rd year
19	2100069001	AMARNADH DERANGULA	EEE	3rd year
20	2100060034	KOLLI SUJRAN	EEE	3rd year
21	2100060008	OLETI MAHA GOUTHAM	EEE	3rd year
22	2200069080	MINUKU JESHWANTH	EEE	2nd year
23	2200069079	MANGALI HEMANTH	EEE	2nd year
24	2200069077	SURISSETTI CHARITH VARDHAN	EEE	2nd year

25	2200069076	GOTTUMUKKALA VENKATA SAI MADHAV VARMA	EEE	2nd year
26	2200069075	DOMMETI TEJA KUMAR	EEE	2nd year
27	2200069074	LONDA SRI VIDYA SAGAR YADAV	EEE	2nd year
28	2200069073	KARI MADHU SHALINI	EEE	2nd year
29	2200069071	Sivakumar Pellilla	EEE	2nd year
30	2200069070	SAI TEJA DURGAM	EEE	2nd year
31	2200069069	NARRA MURALI MOHAN REDDY	EEE	2nd year
32	2200069068	POLIBOINA Yogi Preetham	EEE	2nd year
33	2200069067	GANGULA BHADRINATH REDDY	EEE	2nd year
34	2200069066	DEVARASETTY VARUN SAI	EEE	2nd year
35	2200069065	BANOTH JAYANTH	EEE	2nd year
36	2200069064	Mallu Sathveeka Reddy	EEE	2nd year
37	2200069063	Valluri Nagavenkata Gayathri	EEE	2nd year
38	2200069062	SWETHA SRI MATTAPARTHI	EEE	2nd year
39	2200069061	Vinay Kumar Reddy	EEE	2nd year
40	2200069060	YADALA VENKATA NAGA SAI MANIKANTA HARSHITH	EEE	2nd year
41	2200069059	MOTAKATLA ANJI REDDY	EEE	2nd year
42	2200069058	MOPURU YASWANTH REDDY	EEE	2nd year
43	2200069057	UNDELA VISHNU VARDHAN REDDY	EEE	2nd year
44	2200069056	MOHANA VIJAYA BHASKAR KARELLA	EEE	2nd year
45	2200069054	THADISHETTI NARESH	EEE	2nd year
46	2200069053	SAI PHANINDHRA JAGATHA	EEE	2nd year

List of Faculty Coordinator:

S.No	Faculty ID	Faculty Name	Dept
1	1000	Dr.B.Loveswara Rao	EEE
2	2104	Mr.D.Kalyan	EEE



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



DTI Capstone Project Presentation & Reverse Teaching

Venue : Jasmine Hall

Date : 23-12-2023

Time : 10.00 am to 4.00 pm



Event Title	DTI Capstone Project Presentation & Reverse Teaching
Date & Time	23-12-2023 & 10.00 am to 4.00 pm
Venue	Jasmine Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of DTI have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 30

OBJECTIVES:

The objectives of the "DTI Capstone Project Presentation & Reverse Teaching" are to provide faculty with a platform to showcase their learning and skills acquired throughout the DTI FDP. It aims to foster a collaborative learning environment where faculty can share their insights and experiences with their peers. Additionally, the presentation encourages critical thinking and problem-solving as faculty engage in discussions and receive feedback on their projects. The reverse teaching aspect allows faculty to take on the role of educators, deepening their understanding of the subject matter by teaching it to others. Ultimately, the goal is to promote knowledge transfer, enhance communication skills, and reinforce learning outcomes for all participants.

BENEFITS:

"DTI Capstone Project Presentation & Reverse Teaching" offers several benefits for faculty members. It allows faculty to gain a deeper comprehension of student projects through their presentations. Faculty are actively involved in the learning process through reverse teaching, fostering deeper engagement with the material. It provides opportunities for faculty to refine their teaching techniques and presentation skills. Faculty can offer valuable feedback to students during their project presentations, contributing to their growth and development. It encourages collaboration between faculty and students, creating a more dynamic learning environment. Through reverse teaching, faculty and students can exchange insights and perspectives, enriching both parties' understanding. It promotes innovation in teaching methods by incorporating new approaches such as reverse teaching into the curriculum. Reverse teaching allows faculty to tailor their instruction to meet the specific needs and interests of their students. Engaging in the DTI Capstone Project Presentation & Reverse Teaching fosters ongoing professional growth for faculty members. Ultimately, these practices contribute to improved student outcomes by facilitating a more interactive and collaborative learning experience.

REPORT on DTI Capstone Project Presentation & Reverse Teaching

The Project Presentation & Reverse Teaching session is conducted on 23-12-2023 by the team of experts from the School of Design Thinking (SODT) to evaluate the FDP participants' understanding of the Design Thinking concepts taught during the FDP program and their ability to explain the concepts to students when teaching Design Thinking to students of KL University.

The program had **three** parts. The **first** part is project work which the faculty did as a team during the months of June - July. The project topics are chosen during the 3 days FDP. The **second** part is the presentation of the projects as a team. The **third** part is reverse teaching of Design Thinking concepts.

Team Formation

- Teams already formed at the end of the 3 days FDP completed at SODT, Chennai
- Each team comprised of 6 members
- Each team has a mix of faculty across departments

Topics

1. Establishing Design Thinking Club at KL University to create DT culture.
2. Creating Interdisciplinary Curriculum.
3. Apply Design Thinking as Pedagogy in Data Driven AI Systems and DTI.
4. How to make students interested in core engineering programs.
5. Creating world-class Startup Ecosystem at KL University.

Project Presentation

•The final project presentation was a group presentation. SoDT faculty chose who should make the presentation for a duration of 20 Mins.

Each team has presented their projects highlighting: what are the insights and outcomes?

What is happening (impact) because of the problem?

- What will happen when the problem is solved/opportunity is leveraged?
- For what is the team ready to take accountability?
- What support would the team need from the management to effectively implement their idea?

REVERSE TEACHING

Faculty were paired to teach one specific tool to the workshop participants, KL University Leadership team and SODT faculties. Teaching time is 20 minutes followed by Q&A from the audience. The topics were allocated on the spot and in a random manner through lucky draw. Faculty are requested to be prepared with all topics. Faculty are expected to come up with unique and relevant examples/stories/case studies that were not taught to them during the FDP session.

- 1.Design Thinking – What, Why & When
- 2.Approaches to Design (D1, D2, D3)
- 3.Visualization - Wheel of Life & Balancing Priorities
- 4.The Five Minds
- 5.The 13 Musical Notes
- 6.Five-Step Process
- 7.The Three Laws of Design Thinking
- 8.Persona & Stakeholder Mapping
- 9.Journey Mapping
- 10.L0 (Cartographic View)
- 11.Patterns & Anti-Patterns
- 12.Redefining The Problem Statement
- 13.Brainstorming
- 14.10-100-1000gm & Q-B-L

PHOTOS



Faculty Coordinators

S.No	Faculty Name
1	Dr.K.Narasimha Raju, HOD/DTI
2	Dr. G. Suresh Kumar, Assoc.Prof/DTI

Faculty Participated Details

S No	Faculty ID	Faculty Name	Dept
1	1000	Dr.B.Loveswara Rao	EEE
2	1767	Dr. S. Ramesh	ME
3	2038	Dr. G. Suresh Kumar	DTI
4	2069	Dr.V.S.Bhagavan	MATHS
5	2104	Mr.D.Kalyan	EEE
6	2272	Dr.K.Narasimha Raju	DTI
7	2484	Mr.B.Kalivara Prasad	ECE
8	4568	Ms. K. SIREESHA	BES-2
9	5155	Dr.Bukya Balaji	ECE
10	5376	R Pradeep	BBA
11	5444	Venkata Ramana J	MBA
12	5898	NAVEEN N	CSE-H
13	6032	B NAGARAJU	Pharmacy
14	6285	Dr.R.SHANKAR	DTI
15	6296	Dr.Ashwin Raut	DTI
16	6307	Dr.S.HRUSHIKESAVA RAJU	CSE
17	6446	N.RATNA KANTH	CSE
18	6840	Dr. PRASHANT KUMAR SHUKLA	CSE-H
19	6977	Dr A Sri Harsha	ME
20	7073	Dr. Mohan Varkolu	Chemistry-Hyd
21	7153	Dr.Sathya D	Department of Arts
22	7300	Dr.R.D.SATHIYA	CSA
23	7481	Dr. Srinivasa Rao Kasisomayajula	CDOE
24	7637	Dr. Monoj Sutradhar	Agriculture
25	7994	Ar.Virajitha.L	Architecture
26	8003	Mr.Rohan	Incubation manager
27	8029	D. Srinivasa Rao	CSE-KL-GBS
28	8043	Dr. D. Abhishek	ME
29	8047	Mr Durga Prasad	Hyd
30	8184	Dr.M. Raju	Hyd



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Entrepreneurship & Strategic Management

Resource Person :

**Dr. Solomon Darwin, Executive Director,
California State University, Berkely, USA**

Venue : New Seminar Hall

Date : 4-01-2024

Time : 10:00 a.m. to 12:00 noon.



Strategic Entrepreneurship

Meaning | Characteristics | Examples

Event Title	Entrepreneurship & Strategic Management
Date & Time	04-01-2024 & 10:00 a.m. to 12:00 noon
Venue	New Seminar Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of MBA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Name of the Resource Person	Dr. Solomon Darwin Executive Director, California State University, Berkely, USA
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 02 Students - 205

OBJECTIVES:

Integrate entrepreneurship principles into strategic management practices.

BENEFITS:

Enhances strategic decision-making, fosters innovation, and cultivates entrepreneurial mindset, driving business success and growth.

REPORT on Entrepreneurship & Strategic Management

During addressing faculty, the speaker emphasized that:

Entrepreneurial Mindset:

Dr. Darwin emphasized the importance of cultivating an entrepreneurial mindset, not only for aspiring entrepreneurs but also for professionals in various fields. He highlighted the ability to identify opportunities, take calculated risks, and think creatively as essential components of an entrepreneurial mindset.

Innovation and Disruption:

The guest lecturer shed light on the role of innovation in today's business landscape. He discussed the significance of disruptive technologies and how organizations can leverage them to stay competitive. Dr. Darwin shared real-world examples of companies that successfully navigated disruptive changes through strategic innovation.

Strategic Management in the Digital Age:

The lecture delved into the challenges and opportunities presented by the digital age in the realm of strategic management. Dr. Darwin discussed the need for businesses to adapt to rapid technological advancements, emphasizing the role of strategic foresight in anticipating market trends and staying ahead of the competition.

Ecosystem Approach to Entrepreneurship:

Dr. Darwin presented an ecosystem-based approach to entrepreneurship, emphasizing the interconnectedness of various elements such as academia, industry, government, and startups. He illustrated how a collaborative ecosystem can foster innovation, create synergies, and provide a conducive environment for entrepreneurship to flourish.

Dr. Solomon Darwin's guest lecture on Entrepreneurship & Strategic Management was an enlightening experience, providing attendees with valuable insights into the dynamic and ever-evolving world of business. His expertise, combined with real-world examples and practical advice, left a lasting impact on the audience, inspiring a new generation of entrepreneurial thinkers. The event was a testament to the university's commitment to exposing students to cutting-edge ideas and fostering a culture of innovation and strategic thinking.

PHOTOS







Faculty Coordinators

S.No	Faculty Name
1	Dr. Shyamsundar Tripathy
2	Dr. S. Ramesh

Student Participated Details

S No	Faculty ID	Faculty Name
1	2201510001	GANDIKOTA YASASVI
2	2201510002	KUNAPAREDDY DIVYAKALA
3	2201510003	KESABOINA SOWMYA SRI
4	2201510004	VIGRAHALA MANIDEEP
5	2201510005	MOHAMMAD HARSHEEN JAHA
6	2201510006	PAMULAPATI VYSHNAVI
7	2201510007	PRAVEEN R
8	2201510008	MUNAGALA VENKATA SIVA SAI REDDY
9	2201510009	YAKAMA DEVI PRATHYUSHA
10	2201510010	PATTEM SHIVA SHANKER
11	2201510011	Killi Madhuri
12	2201510012	BATTULA NAGA SRINU
13	2201510013	ALLADA SREE PAVAN



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



KL
(DEEMED TO BE UNIVERSITY)

Koneru Lakshmaiah Education Foundation

(Deemed to be University)



Innovative BHARAT

IIC Regional Meet 2023

Andhra Pradesh

KL University, Vijayawada

IIC REGIONAL MEET 2023 AT GLANCE

In a remarkable showcase of entrepreneurial spirit and innovation, the IIC Regional Meet 2023, held on 6th January 2024, at KL University, in collaboration with Ministry of Education's Innovation Cell, AICTE has been concluded on a high note, with an array of engaging activities and sessions. The event, held at various venues within the KL University campus premises, witnessed the convergence of budding entrepreneurs, mentors, investors, and resource agencies, hosted around 600+ Faculty Members, 400+ Institutions including IIC, Non-IIC, ATL Schools, alongside 100+ Innovators, 35+ Ecosystem enablers, 30+ Experts & 10+ Mentor organizations and knowledge agencies from the region.

The poster features logos of the Ministry of Education, MoE's Innovation Cell, Institution's Innovation Council, AICTE, and KL University at the top. The central text reads: "MoE's Innovation Cell All India Council For Technical Education Invites you to". Below this, it says "Hosted by KONERU LAKSHMAIAH EDUCATION FOUNDATION (Deemed to be University) VIJAYAWADA, ANDHRA PRADESH". The event is dated "06th JANUARY 2024" at "K L Deemed to be University, Green Fields, Vaddeswaram, Guntur District, A.P., INDIA. Pincode : 522 502." Associate partners include KLTI, Wadhvani Foundation, Andhra Pradesh Innovation Society, ACIC-KL, Skill AP, and StartUp Andhra Pradesh. Knowledge partners include TIRUPATI and KITS. The bottom of the poster shows a photograph of the KL University building.

Official Poster of IIC Regional Meet 2023

The inauguration kicked off with an Open House Events & Networking Tea, featuring an impressive exhibition of YUKTI - Innovations/Start-ups, a display of IIC Posters, and the vibrant Udhyami Bazaar (Entrepreneurs Market). Participants had the opportunity to engage in KARTAVYABODH & Interactive Sessions, fostering insightful discussions on the path to innovation and start-up success.

The IIC Regional Meet commenced with a grand inauguration ceremony, at which

- Dr. K. Narasimha Raju, Director – Centre for Incubation, Innovation & Entrepreneurship (CIIE), KL University.
- Dr. G.Pardha Saradhi Varma, Vice Chancellor, KL University
- Mr. Govil Alok, CEO KL Tech. incubators Foundation
- Mr. Anil Tentu, CEO – AP Innovation Society
- Mr. Subba Rao Kothuri, Asst. Director of AICTE
- Mr Dipan Sahu, Assistant Innovation Director, MoE's Innovation Cell, Govt of India.
- Dr. Raghab Prasad Dash, Advisor-II, AICTE
- Mr. B. Sundar, Special Secretary, Department of Information Technology Electronics & Communications, Government of Andhra Pradesh.

The above people are present and addressed Participants from across Andhra Pradesh, followed by a group photo session to capture the collaborative spirit of the event. Networking Lunch provided a platform for participants to further connect and exchange ideas.



Inaugural Speech by Honourable Vice Chancellor of KL University

Parallel sessions and activities unfolded across different tracks, enriching the experience for attendees. Knowledge Sharing Sessions on IIC-ATL Linkage, about being an Innovation Ambassador, and the YUKTI Innovation Repository. Orientation to nominated Innovators & Early Stage Start-up Founders. Simultaneously, one-to-one Mentoring cum Pitching Session for Innovators, providing a personalized touch to the entrepreneurial journey.

The Pinnacle part of the event was the INDOVATION Round Table Discussion, bringing together Angel Investors, Incubators, and Resource Persons, Agencies to explore collaborative opportunities. The Regional IIC Consortium Meeting witnessed the formulation of an actionable plan for future endeavours.

The grand finale of the day included the felicitation of Best Innovators and the display of outstanding IIC posters.

The IIC Regional Meet 2023, held on 6th January 2024, at KL University, Vaddeshwaram has once again demonstrated its commitment to fostering innovation and supporting start-ups, leaving an indelible mark on the entrepreneurial landscape. As we reflect on the success of this event, we look forward to the continued growth and success of the innovative minds that are driving positive change within our community.



IIC Signatory Campaign

Details about the various activities:

1. Exhibition of YUKTI – Innovations/Start-ups

The Exhibition of YUKTI – Innovations/Start-ups at the SAC Hall of KL University was a significant highlight of the IIC Regional Meet 2023. This exhibition provided a platform for innovators and start-ups to showcase their ground-breaking ideas and projects, and it was evaluated by a distinguished panel of jury members, including:

- Mr. KVS N Prasad - Head of V-Hub Innovation Centre, Tirupathi.
- Dr. C. Chandramouli - Manager, ATAL Incubation Center, Sri Krishnadevaraya University, Anantapur.
- Dr. Ameet Chavan - Director IIEC, Technology Entrepreneurship Centre, VITAP.
- Bhargav Y - Founder and Director of Jignasa Interface Pvt Ltd.
- Gopi Raja - Founder, Fopple Drone Tech.

The exhibition featured a wide array of innovative projects and start-ups, each vying for recognition and appreciation. Among the participants, the winners of the YUKTI Innovation competition were announced:

1st Prize:

- Institution: RVR & JC College of Engineering
- Title: Nano Fibrous Dressing

2nd Prize:

- Institution: Nirmala College of Pharmacy
- Title: Anti Hemorrhagic Gel

3rd Prize:

- Institution: SRKR Engineering College
- Title: Baby Monitoring System

These winning projects demonstrated outstanding creativity, innovation, and potential for real-world impact. The prizes awarded to these institutions served as recognition of their dedication and efforts in contributing to the world of innovation and entrepreneurship.

The YUKTI – Innovations/Start-ups exhibition not only celebrated the innovative spirit but also provided a valuable platform for networking and collaboration among participants, mentors, and experts, fostering an environment conducive to the growth and development of innovative ideas and start-ups in the region. It was a testament to the commitment of the IIC Regional Meet in nurturing and promoting entrepreneurship and innovation.



Display of Yukti – Innovative Project

2. Display of IIC Posters

The Display of IIC Posters at the R-Block Lobby was a significant component of the IIC Regional Meet 2023, aimed at showcasing various innovation incubation activities within the institute and promoting the start-up ecosystem. This visually engaging exhibition of posters was evaluated by a distinguished panel of jury members, including:

- Mr. Chaitanya T - Anti-Crime (State President Maharashtra).
- Dr. M. Koushik - B V Raja College.
- Ms. Eenu Shaik - Young Professional, ACIC CBIT.
- Mr. Madhu Vadlamudi - Practice Manager, Miracle.



Display of IIC Posters

The objective of this display was to highlight the innovative initiatives, programs, and success stories within the institute's innovation and incubation ecosystem. It provided a platform for institutions to showcase their efforts in fostering entrepreneurship, innovation, and start-up culture.

The winners of the Display of IIC Posters were:

- 1st Prize: Vignan Institute of Information Technology, Vizag
- 2nd Prize: KLEF Deemed to be University, Vijayawada
- 3rd Prize: VR Sidhartha Engineering College, Vijayawada
- 4th Prize: Sri Padmavati Mahila Visvavidyalayam, Tirupathi.

These institutions' posters effectively conveyed their commitment to nurturing innovation and entrepreneurship, as well as their contributions to the start-up ecosystem. The recognition and prizes awarded to these institutions served as a testament to their dedication to promoting innovation and fostering a culture of entrepreneurship within their campuses.

The Display of IIC Posters not only celebrated the achievements of participating institutions but also inspired others to actively contribute to the growth of the start-up ecosystem and innovation landscape in the region. It reinforced the importance of collaboration and sharing best practices to drive positive change and foster innovation-driven entrepreneurship.

3. Udyami Bazaar (Entrepreneurs Market)

Udyami Bazaar (Entrepreneurs Market) at the IIC Regional Meet 2023 hosted by KL University was a bustling marketplace where entrepreneurship thrived. This dynamic segment of the event was designed to empower and showcase the creativity of young entrepreneurs from across the state. The marketplace boasted a diverse range of products, from handmade crafts and artisanal goods to innovative gadgets and culinary delights, offering a snapshot of the rich entrepreneurial landscape of the region.



Udyami Bazaar (Entrepreneurs Market)

One of its key goals was to support and celebrate local entrepreneurs, particularly those at the beginning of their entrepreneurial journey. It gave them a chance to not only display their products but also engage directly with potential customers. This face-to-face interaction fostered a personal connection, allowed for valuable feedback, and served as market validation.

Udyami Bazaar was not just a marketplace; it was a hub for networking, collaboration, and knowledge sharing. Entrepreneurs had the opportunity to connect with mentors, investors, and resource agencies, leading to potential partnerships and growth opportunities. Moreover, it encouraged entrepreneurship as a viable career path, inspiring others to explore their innovative ideas and start their businesses.

Furthermore, the market played a significant role in preserving and promoting indigenous crafts and skills, as many of the products on display were rooted in traditional craftsmanship. It not only celebrated the entrepreneurial spirit of the region but also had a direct economic impact on the participating entrepreneurs, enabling them to generate sales, secure customers, and

receive valuable insights for the growth of their businesses. Overall, Udyami Bazaar was a vibrant and dynamic platform that contributed to the growth of the local entrepreneurial ecosystem and celebrated innovation and creativity.

4. KARTAVYABODH & Interactive Sessions

KARTAVYABODH & Interactive Sessions were innovative additions to the IIC Regional Meet 2023 at KL University. KARTAVYABODH focused on instilling a sense of responsibility and ethical entrepreneurship, while interactive sessions encouraged participants to engage actively in discussions, debates, and knowledge-sharing. These initiatives aimed to enrich the event by fostering meaningful discussions, inspiring responsible entrepreneurship, and facilitating valuable peer-to-peer learning. They played a crucial role in creating an environment where participants could reflect on their role as entrepreneurs and collaborate on innovative solutions to common challenges.

5. INDOVATION

The INDOVATION Round Table Discussion, held during the IIC Regional Meet 2023 at KL University, brought together a distinguished panel of experts, including angel investors, incubators, and resource agency representatives. This engaging session aimed to explore collaborative opportunities and strategies to fuel innovation and entrepreneurship in the region.



INDOVATION – Round Table Panel Discussion

The panel members included:

- Mr. Sandeep - CEO of Vignan TBI, Vignan University.
- Mr. N. Sandeep - Founder & Brand Consultant at Magsmen, Managing Partner at Jaya Cotton Products, Support Director Consultant at BNI Guntur.
- Ms. Ashwathy Venugopal - Co-Founder and CEO of Avasarshala.
- Mr. Sri Ram M Bhagavatula - Founder CEO of Grameena Incubation Center.
- Mr. P. Bala Hussain Reddy - Senior Scientist at Acharya N.G. Ranga Agricultural University, Tirupathi.
- Mr. Anil Kumar T - CEO of APIS (AP Innovation Society).
- Mr. Ravi Gujjala - Chief General Manager-Technical at APSSDC.
- Mr. Ravi Eswarapu - CEO of ā hub (Andhra University Incubation Council).
- Mr. D Sai Satish - Founder and CEO of Indian Servers.
- Mr. Udayan Bakshi - CEO of Hatchlab Research & Associate Director of Innovation & Entrepreneurship at S.R.M. University, AP.
- Dr. J Surya Kumar - CEO of SSIIE - TBI.
- Dr. Venkata Ramana Akula - Founder & CEO at AVERA AI Mobility.
- Mr. Jaya Rami Reddy Konda - CEO of Science City of Andhra Pradesh at Government.
- Dr. Shivakiran M.S - CEO of ATAL Incubation Center, SKU.
- Dr. Emmanuel - CEO of ACIC - Adishankara College.
- Mr. Ashok Doppalapudi - Founder & CEO of IP Bank, Hyderabad.
- Mr. Sanjay Sinha - Senior Consultant, Real-Time Governance Dept, Govt of AP.
- Mr. Prapun Kumar - CEO of SSK Startup.
- Mr. N. Venkatesh - RadeonTech.

During the round table discussion, these experts shared insights, experiences, and best practices related to innovation, investment, and incubation. They discussed ways to strengthen the entrepreneurial ecosystem, support startups, and identify potential areas of collaboration. This collaborative effort aimed to pave the way for the growth and success of innovative ventures in the region.

Additionally, the Regional IIC Consortium Meeting was held as part of this session. It provided a platform for representatives from various institutions to come together and formulate an actionable plan for future endeavors in fostering innovation and entrepreneurship. The meeting likely involved discussions on strategic partnerships, resource allocation, and the development of a roadmap to further support the entrepreneurial community.

Overall, the INDOVATION Round Table Discussion and the Regional IIC Consortium Meeting served as critical components of the IIC Regional Meet, facilitating dialogue, collaboration, and the development of a collective vision to drive positive change within the entrepreneurial landscape of the region.

6. Knowledge Sharing Session by IIC Institutions

The Knowledge Sharing Sessions organized by IIC (Institution's Innovation Council) institutions during the IIC Regional Meet 2023 at KL University were a valuable addition to the event, providing participants with insights and expertise in various facets of innovation, entrepreneurship, and technology transfer.



Knowledge sharing session

Here is a detailed overview of each session conducted by expert speakers:

Session 1: "IIC-ATL Mentorships Linkage Program"

Expert Speaker: Dr. Ravi Eswarapu, CEO of AU Incubation Council (a-hub), Andhra University.

Dr. Ravi Eswarapu's session focused on the collaborative initiative known as the IIC-ATL Mentorship Linkage Program. He emphasized the significance of integrating Innovation Institutions Councils (IICs) and Atal Tinkering Labs (ATLs) in educational institutions. This program aimed to create a seamless connection between innovation hubs and school-level tinkering labs, fostering a culture of innovation, mentorship, and hands-on learning. Dr.

Eswarapu shared insights on how this linkage could catalyze students' creativity and problem-solving abilities.

Session 2: "Innovation Ambassador"

Expert Speaker: Diwakar K Vadapalli, Incubation Manager, Andhra University.

Mr. Diwakar Vadapalli's session revolved around the role of an Innovation Ambassador within educational institutions. He highlighted the multifaceted responsibilities of an Innovation Ambassador, including promoting innovation culture, identifying and nurturing entrepreneurial talent, and fostering a conducive ecosystem for innovation to flourish. Mr. Vadapalli offered practical advice on how individuals can become effective Innovation Ambassadors and drive positive change within their academic communities.

Session 3: "YUKTI Innovation & IPR Repository"

Expert Speaker: Dr. G. Srinivasa Rao, IIC Convener, VR Siddhartha Engineering College, Vijayawada.

Dr. G. Srinivasa Rao's session centered on the YUKTI Innovation and IPR Repository. He explained how this repository serves as a valuable platform for documenting and showcasing innovative projects, intellectual property rights, and best practices within the IIC network. Dr. Rao demonstrated the practical uses of the repository for knowledge sharing, collaboration, and resource access, emphasizing its role in accelerating innovation.

Session 4: "Mentor-Mentee & Impact Lecture"

Expert Speaker: Dr. Ch. Aruna, IIC President, KKR&KSR Institute of Technology & Sciences, VINJANAMPADU.

Dr. Ch. Aruna's session delved into the significance of the mentor-mentee relationship in the entrepreneurial journey. She discussed the profound impact that effective mentoring can have on the growth and success of startups. Dr. Aruna shared practical insights into building strong mentor-mentee connections, developing mentorship strategies, and leveraging mentorship as a catalyst for achieving impactful results.

Session 5: "IP Commercialization & Technology Transfer"

Expert Speaker: Dr. A. Balaji Ganesh, Founder of Emsensing Technologies Pvt Ltd.

Dr. A. Balaji Ganesh's session focused on the crucial aspects of intellectual property (IP) commercialization and technology transfer. He provided a comprehensive overview of the processes involved in translating innovative ideas and research outcomes into commercially viable ventures. Dr. Ganesh shared practical strategies for IP protection, negotiation, licensing, and the creation of successful spin-off companies, offering valuable guidance to aspiring entrepreneurs.

These Knowledge Sharing Sessions at the IIC Regional Meet 2023 were designed to equip participants with actionable insights and practical knowledge, empowering them to excel in the domains of innovation, entrepreneurship, and technology transfer. The expert speakers brought a wealth of experience and expertise to each session, ensuring that attendees gained valuable insights and tools to navigate their entrepreneurial journeys effectively.

7. Orientation to nominated Innovators & Early Stage Start-up Founders

The session titled "Orientation to Nominated Innovators & Early Stage Start-up Founders" at the IIC Regional Meet 2023 was a pivotal component that provided invaluable guidance and support to emerging innovators and budding start-up founders. This session commenced with expert mentors sharing their wealth of knowledge and experiences, offering insights into the entrepreneurial journey, potential challenges, and key success factors. Nominated individuals gained a comprehensive understanding of the innovation and start-up ecosystem, learning about the available resources, support networks, and opportunities both within and outside their institutions. Furthermore, the session included practical training on pitch preparation, enabling participants to effectively communicate their innovative ideas and business plans. Networking opportunities were also fostered, allowing innovators to connect with their peers, mentors, and resource agencies, facilitating the exchange of ideas and potential collaborations. Overall, this orientation session served as a source of inspiration and motivation, equipping innovators with the knowledge, skills, and resources needed to embark on their entrepreneurial ventures.



Orientation session for Innovators & Early Stage Start-up Founders

8. One-to One Mentoring cum Pitching Session for Innovators with Panel Mentors

The "One-to-One Mentoring cum Pitching Session for Innovators with Panel Mentors" offered a personalized and interactive platform for innovators to receive individualized guidance and feedback from experienced mentors. Each innovator engaged in one-on-one mentoring sessions, where mentors provided personalized advice, identified strengths and weaknesses, and offered constructive feedback tailored to the specific venture. Innovators had the opportunity to present their business ideas and plans to the panel mentors, honing their pitch delivery, storytelling, and addressing potential investor concerns. These mentoring sessions were not limited to pitch enhancement; they also addressed challenges and obstacles faced by innovators, offering creative solutions and strategies. Moreover, the sessions boosted the innovators' confidence, helping them gain a better understanding of their venture's potential and providing essential networking opportunities. Overall, these sessions played a pivotal role in equipping emerging entrepreneurs with the knowledge, skills, and confidence to navigate the dynamic world of innovation and start-ups, ensuring they were well-prepared for their entrepreneurial journeys.



One-to One Mentoring cum Pitching Session for Innovators



Celebrating the Success – IIC Regional Meet at KL University



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



National Youth Day

Venue : New Seminar Hall

Date : 12-01-2024

Time : 10.30 a m to 12.30 pm



Event Title	National Youth Day
Date & Time	12-01-2024 & 10.30 a m to 12.30 pm
Venue	New Seminar Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with KLCEA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Names	Dr. T.K Ramakrishna Rao, Principal-College of Engineering, KLEF, Dr C.H Hanumantha Rao, Dean-Student Affairs, KLEF, Dr. Habibulla Khan, Advisor-Dean(SA),KLEF, Dr. Subhramanayam, Principal-College of Arts & Science, KLEF, Mr. P. Sai Vijay, Director SAC, KLEF, Mr. P. Srikanth Reddy, Programme Co-ordinator, KLU NSS Cell
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 10 Students - 150

OBJECTIVE:

Celebrate and empower the youth nationally.

BENEFITS:

Inspire young minds, promote leadership, and encourage societal contributions for national development and progress.

REPORT on Empowering Young Voices: National Youth Day and Voting in India

National Youth Day in India celebrates the energy, enthusiasm, and potential of the nation's youth. This report focuses on the significance of young people's participation in the electoral process, featuring insights from six different speakers who discussed the importance of voting among the youth.

Speaker 1: Political Awareness and Engagement

Dr. T.K Ramakrishna Rao, Principal-College of Engineering, emphasized the importance of political awareness and civic engagement among young people. Highlighted the role of voting as a fundamental right and responsibility in shaping the nation's future.

Speaker 2: Youth Empowerment and Representation

Dr C.H Hanumantha Rao, Dean-Student Affairs, advocated for greater youth representation in politics and decision-making processes. Encouraged young people to actively participate in elections to ensure their voices are heard and concerns addressed.

Speaker 3: Impact of Youth Votes on Policy Making

Dr. Habibulla Khan, Advisor-Dean(SA), discussed the significant impact of youth votes on policy formulation and implementation. Stressed the need for policymakers to consider the aspirations and priorities of young voters when crafting policies.

Speaker 4: Overcoming Barriers to Youth Voting

Dr. Subhramanayam, Principal-College of Arts & Science, addressed common barriers to youth voting, such as voter apathy, lack of awareness, and logistical challenges. Suggested strategies to overcome these barriers, including voter education campaigns, digital outreach, and improved accessibility to polling booths.

Speaker 5: Role of Educational Institutions

Mr P. Sai Vijay, Director SAC, highlighted the role of educational institutions in promoting civic education and voter literacy. Advocated for the inclusion of voter education modules in school and college curriculums to instill a sense of civic responsibility from a young age.

Speaker 6: Harnessing Technology for Voter Engagement

Mr. P. Srikanth Reddy, Programme Co-ordinator, KLU NSS Cell, explored innovative approaches to leverage technology for voter registration, education, and mobilization. Proposed the use of mobile apps, social media campaigns, and online platforms to engage and empower young voters.

The insights shared by the six speakers underscore the critical importance of youth participation in the electoral process. As India celebrates National Youth Day, it is imperative to recognize the power of young voices in shaping the nation's democratic fabric. By actively engaging young people in voter education initiatives, promoting political awareness, and addressing barriers to youth voting, India can ensure that the voices of its youth are heard and valued in the democratic process. We can utilize this chance to empower young voters and foster a more inclusive and dynamic democracy for generations ahead.

PHOTOS







Students Participated Details

S.No.	Register Id	Student Name
1	2300032678	PATHAN AZIZULLA KHAN
2	2300032677	MAGANOOR JAYA SREE
3	2300032676	MANIVELTHI SHANMUKHA VARDHAN
4	2300032675	SHAIK SAMIYA
5	2300032674	MOTATI VASANTH KUMAR REDDY
6	2300032673	DONTHIREDDY HIMASISIRA
7	2300032672	BANDARU NIKHIL
8	2300032671	K BHARGAVI
9	2300032670	PATIL ANISH SHARAD
10	2300032669	SURUBHOTLA SRI RAM SAKETH
11	2300032668	ARJA MANISH
12	2300032667	Uday Venkat Korrapati
13	2300032666	Karthik Balaji Veduruparthi
14	2300032665	ANNAPUREDDY JESWANATH REDDY
15	2300032664	GADE HEMANTH PANINDRA REDDY
16	2300032663	CHERUKURI YASASWINI
17	2300032662	BHANDARU DHALIP SANTHOSH VIJAY
18	2300032661	Maddipatla Karthik Chowdary
19	2300032660	DOSNAMONI LAHARI
20	2300032659	PRADUMNA KUMAR BEHERA
21	2300032658	Taniparthi Yashasvini Reddy
22	2300032657	SANIYA PATRI
23	2300032656	ETYALA RAHUL
24	2300032655	POLKAM BHARATH
25	2300032654	YENUMULA PRUDHVI RAJ



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Outreach Program at Lemon Market yard, Eluru

Venue : Eluru

Date : 21-01-2024

Time : 09.00 am to 5.00 pm



Event Title	Outreach Program at Lemon Market yard, Eluru
Date	20-01-2024
Time	9.00 a.m to 5.00 pm
Venue	Eluru
Organizing Department	KL CIIE, KL ACIC
Speaker Name	Mr. RamanKanth Vallabhaneni, CEO of ACIC KL
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 2 Students - 35

OBJECTIVE:

To Empower lemon traders through collaborative dialogue and innovative solutions.

BENEFITS:

Enhanced market access, improved logistics, and sustainable economic growth for local communities.

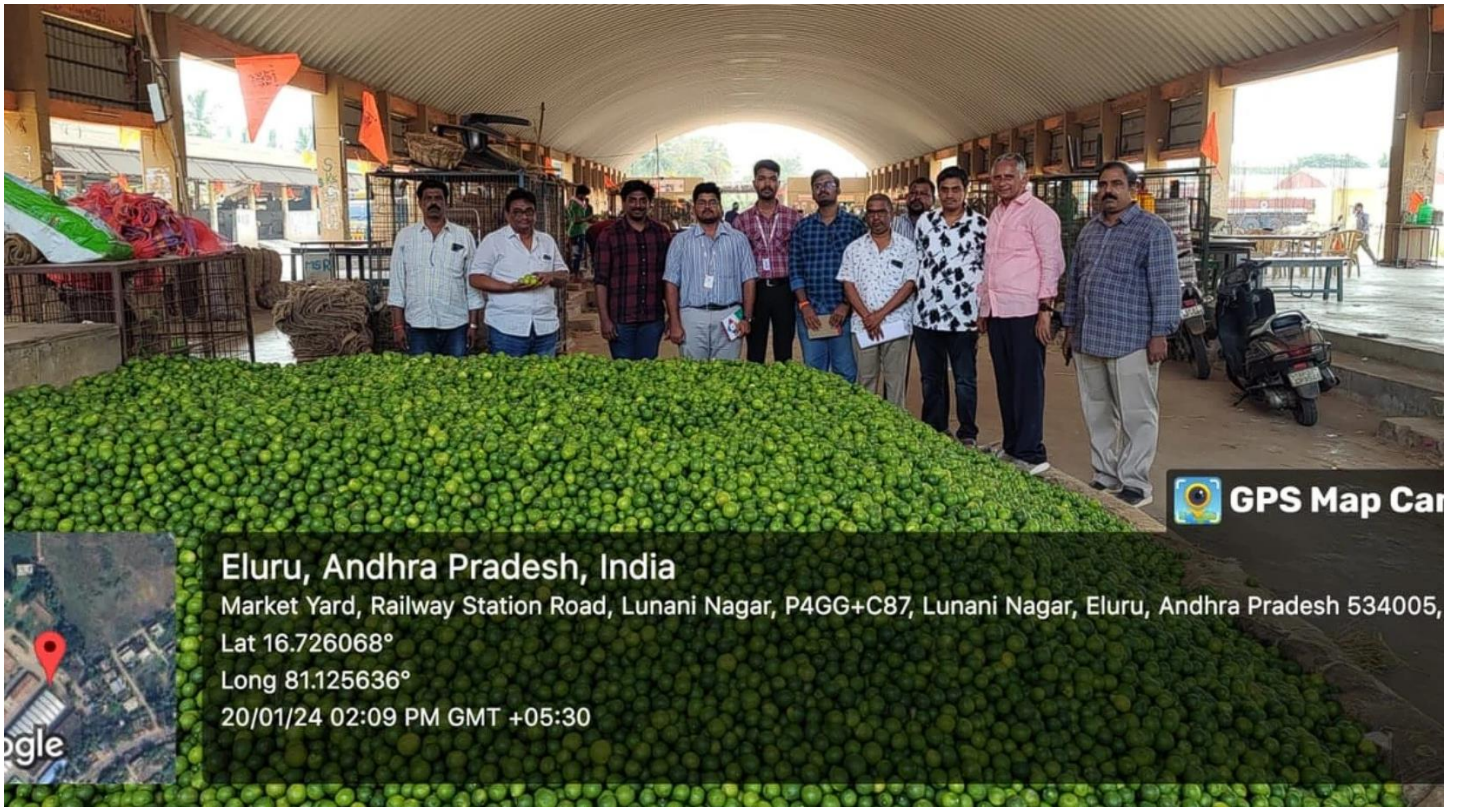
REPORT on Outreach Program at Lemon Market yard, Eluru

In collaboration with KL CIIE, ACIC KL Startups Foundation orchestrated a transformative dialogue at the Lemon Market Yard in Eluru on January 20th, 2024, with the aim of empowering local lemon traders. Engaging deeply with these traders, our team delved into the multifaceted realm of marketing intricacies, demand-supply dynamics, and logistical challenges prevalent in their trade. Through open dialogue and brainstorming sessions, we collectively explored innovative solutions to maximize the demand and market potential for lemon produce, ultimately benefiting small-scale traders, farmers, and daily laborers alike.

During these discussions, traders candidly shared their challenges, spanning from the initial stages of production to the final journey of reaching the market. Their insights underscored the critical need for addressing issues related to market access, transportation, and market visibility. Our team listened attentively, recognizing the importance of tailoring solutions to meet the specific needs of this community.

In the discourse, Mr. RamanKanth Vallabhaneni, CEO of ACIC KL Startups Foundation, provided invaluable guidance, highlighting the pivotal role of incubation centers and supportive facilities in nurturing grassroots skills within the startup ecosystem. He emphasized the significant support available to uplift communities by fostering enhanced business practices and facilitating skill development among lemon traders.

PHOTOS



Our team at the lemon market yard, Eluru.



List of Students Participated:

Sl.No	Student ID	Name
1	2201510001	GANDIKOTA YASASVI
2	2201510002	KUNAPAREDDY DIVYAKALA
3	2201510003	KESABOINA SOWMYA SRI
4	2201510004	VIGRAHALA MANIDEEP
5	2201510005	MOHAMMAD HARSHEEN JAHA
6	2201510006	PAMULAPATI VYSHNAVI
7	2201510007	PRAVEEN R
8	2201510008	MUNAGALA VENKATA SIVA SAI REDDY
9	2201510009	YAKAMA DEVI PRATHYUSHA
10	2201510010	PATTEM SHIVA SHANKER
11	2201510011	Killi Madhuri
12	2201510012	BATTULA NAGA SRINU
13	2201510013	ALLADA SREE PAVAN
14	2201510014	CHALLA SAI MANASA
15	2201510015	CHAKKA MEGHANA
16	2201510016	SHAIK SHAHUL
17	2201510017	V L RESHMA PONNAGANTI
18	2201510018	NUNNA BABA KANAKA JAGGARAJU
19	2201510020	PERLA SHANMUKHA SYAM SUNDER
20	2201510021	V S B SIDHVI CHANDAN DHARANIKOTA
21	2201510022	Ayitha Sneha Sri
22	2201510023	PASAM GOPI KRISHNA
23	2201510024	DECHIRAJU YAMINI
24	2201510025	Venkata Naga Lakshmi Sahithi. Amara
25	2201510026	KANCHANAPALLI SNEHA BHANU SRI
26	2201510027	VEMULAKONDA SHARMILI
27	2201510028	SAI GEETHA SRI KORIVI
28	2201510029	S SUDHARSHAN
29	2201510030	VEMURI LAKSHMI BHARATHI
30	2201510031	TIYYAGURA ASHOK REDDY
31	2201510032	YENUGULA PURNA VENKATA SAI
32	2201510033	SANGAM PRIYANKA REDDY
33	2201510034	SHRUTI
34	2201510035	KANNA SIVA SANKAR RAVI TEJA
35	2201510036	RAMALA VENKATESH

Faculty Participated Details

S.No	Faculty Name
1	Mr.Babu Hari Krishna Lanka
2	Mr. M. Sai Kiran



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Ministry of Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Initiative of HRD)



KL
UNIVERSITY

IMPORTANCE OF IPR PATENT FILING PROCESS

Date : 20-12-2023 & 21-12-2023

Venue: L Block

Time : 10.00 a.m to 5 p.m

Speaker Names

Mr. Jaspreet Singh, Founder of IPQuad,

Mr. Piyush Yadav, Co-Founder of
IPQuad,



Event Title	Importance of IPR Patent Filing Process
Date	20-12-2023 & 21-12-2023
Venue	Library Block
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with KL TIF & KL ACIC have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Mr. Jaspreet Singh, Founder of IPQuad, and Mr. Piyush Yadav, Co-Founder of IPQuad,
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 02 Students – 34 External - 18

OBJECTIVE:

This 2-day event aimed to equip innovators and start-ups with the knowledge and tools to protect their ideas and navigate the IPR landscape for entrepreneurial success.

BENEFITS:

Empowering Innovators to protect their ideas, knowing about IP and patents.

REPORT on Importance of IPR Patent Filing Process**Day 1**

In collaboration with KL CIIE, ACIC KL Start-ups Foundation hosted a successful Day 1 filled with insightful sessions and interactive workshops. Esteemed guests Mr. Jaspreet Singh, Founder of IPQuad, and Mr. Piyush Yadav, Co-Founder of IPQuad, shared their expertise on Intellectual Property Rights (IPR) and the Patent Filing Process.

One-to-One Interaction: Attendees had the opportunity to engage in personalized discussions with Mr. Singh and Mr. Yadav, gaining valuable insights into the complexities of IPR and the patent filing process. Innovators received practical advice and guidance on safeguarding their ideas and navigating the IPR landscape.

Innovation Meets Expertise: Mr. Singh and Mr. Yadav offered their extensive knowledge and experience, providing attendees with invaluable suggestions for navigating the world of IPR. This session aimed to bridge the gap between innovators and IPR experts, fostering a supportive environment for entrepreneurs.

Why IPR Matters: The workshop highlighted the importance of protecting innovations through strategic IPR filing. Understanding the significance of IPR empowers entrepreneurs to unlock the full potential of their ideas and ensure they are not imitated by competitors.

Day 2

Day 2 focused on interactive workshops that delved deeper into the nuances of IPR and the patent filing process.

Engaging Discussions: Participants actively exchanged ideas, insights, and experiences, creating a vibrant learning environment. The workshop facilitated open discussions where attendees could ask questions and gain a comprehensive understanding of IPR and patent filing.

Raising Awareness: Mr. Singh and Mr. Yadav continued to share their practical advice and valuable suggestions, empowering young minds and start-ups to confidently navigate the IPR landscape. Their insights aimed to raise awareness about the importance of IPR protection for start-ups and entrepreneurs.

Igniting Innovation Safely: The workshop emphasized how a well-defined IPR strategy can fuel innovation and safeguard ground breaking ideas. By equipping participants with the right knowledge, the session aimed to empower them to transform their concepts into valuable assets.

Guest Insights:

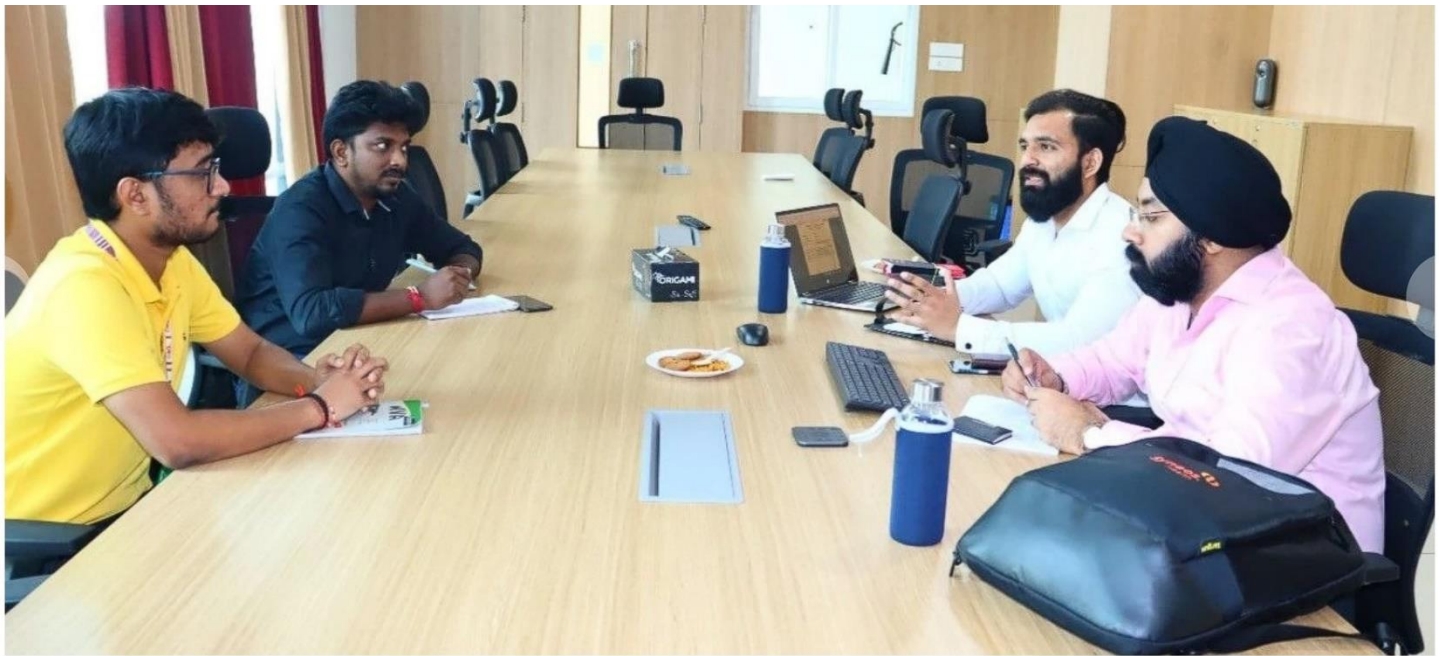
The event concluded with a powerful message from Mr. Singh and Mr. Yadav: "IPR is not just about protection; it's a catalyst for innovation. Safeguard your ideas and empower your entrepreneurial journey!"

This 2-day event, organized by ACIC KL Start-ups Foundation in collaboration with KL CIIE, provided a valuable platform for innovators and start-ups to gain crucial knowledge about IPR and the patent filing process. The insightful sessions and interactive workshops empowered attendees to protect their ideas and navigate the path to entrepreneurial success.

PHOTOS







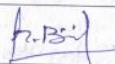
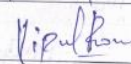
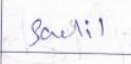
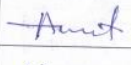
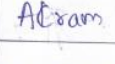
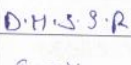
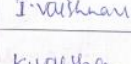
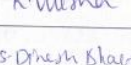
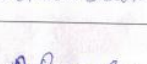
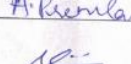
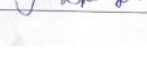


KL Technology Incubators Foundation

Supported by Department of Science and Technology

REGISTRATION Sheet

Name of Startup	Name of Founder	Signature	Stream	Email id	Mobile No
Akashika	CS&IT.		II Year	karthikallam369@gmail.com	7842300589.
K. Meghama	CSIT		II Year	meghamakaturisai@gmail.com	9347172563.
N. Teja Gori	CSE-R		III Year	jopitejanarisetty@gmail.com	7569985956.
P. Sri Harshitha	CSE-H		III Year	sriharshitha0421@gmail.com	8309867803.
Ramu. D	CSE		I st year	ramudondapati0101@gmail.com	7995822801
Rohit. V	AI DS		I st year	Rohitvdiyal@Jnad.co	8309779282
Prudhvi Raj. Y	CSE		I st year	prudhvisajyen@gmail.com	6305335805.
J. Nihar	CSE		I st year	nihar_janapala@gmail.com	8978844706

Name of Startup	Name of Founder	Signature	Stream	Email id	Mobile No
P. Bajir Khan	AIIDS		1 st year	bajir.khan.8688@gmail.com	8688010143
P. Vipul Poony	CS & IT		1 st year	Vipul.poony2@gmail.com	7489159322
P.V.G.T. Seta Sri Sai	CSE		1 st year	seta.sri.sai2005@gmail.com	7416921697
G. Saahil	CSE		1 st year	saahilbunny8643@gmail.com	9692955727
M. Dwaga Bhavani	BBA		1 st year	dwaga.bhavani333@gmail.com	8344298029
M. Anvitha	BBA		1 st year	Anvitha333@gmail.com	7569234835
MD. Akram	CSE		2 nd year	akramakr4637@gmail.com	9059642269
A. Devadhar	CSE		2 nd year	devadharalla24@gmail.com	9948493861
D.H.S. Sarath Reddy	CSE		2 nd year	Sarath9814@gmail.com	8186921776
I. Vaishnavi	BCA		2 nd year	vaishnavi9051@gmail.com	6301048818
K. Vamsha	BCA		2 nd yr	vamshakokkiligadda1215@gmail.com	7337221472
S. Dinesh Bhargava	BCA		2 nd yr	bhargavashrisha.1415@gmail.com	9949228029
A. Prem Sai	CSE AML		3 rd year	alapremesai4@gmail.com	9849239548
Sona Shris	BEA		2 nd year	sonashris238@gmail.com	806354068
P. Bhavika	BCA		2 nd	Purighallabhavika21@gmail.com	8004524499



KL Technology Incubators Foundation

Supported by Department of Science and Technology

REGISTRATION Sheet

Name of Startup	Name of Founder	Signature	Stream	Email id	Mobile No
V. Venkata Naga Sivaji	CSE		II nd	sivajivadduri@gmail.com	9398355895
M. Pavan Kumar	C.S.E - H		2 nd	mpavankumar5096@gmail.com	9010980760
N. Yogendra	C.S.E		2 nd	niyogendra2004@gmail.com	8317512843
S. Vishnu Vardhan	EEE		II nd	vishnuvardhan.s.khokapadi@gmail	6301099360
P. Jaheth Khan	CSE		II nd	pahanjahethkhan@gmail.com	9890539080
M. Bhargav	CSE		II nd	bhargav.mokkapati67@gmail.com	7396246665
P. Ankammaraao	CSE		II nd	ankammaraao472@gmail.com	8179733483
B. Prem Sai	CSE		II nd	premsai67@gmail.com	8074512913

[illegible]



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Early-Stage Entrepreneurial Insight: Navigating the Capital Market and Leveraging Depository Services

Resource Persons:

1. Ms. Sushmita Sethi, Assistant General Manager,
Securities Exchange Board of India, Chennai.

2. Mr. Konda Nagabhushan, Executive Director,
Hyderabad.

3. Mr. Shiva Prasad Venishetty,
Regional Head, Central Depository Services (India) Limited (CDSL), Hyderabad.
Mode of Conduction Hybrid

Venue : New Seminar Hall

Date : 31.01.2024

Time : 11:00 a.m. to 01:00 p.m.



Event Title	Early-Stage Entrepreneurial Insight: Navigating the Capital Market and Leveraging Depository Services
Date & Time	31.01.2024 & 11:00 a.m. to 01:00 p.m.
Venue	New Seminar Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of MBA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Name of the Resource Person	1. Ms. Sushmita Sethi, Assistant General Manager, Securities Exchange Board of India, Chennai. 2. Mr. Konda Nagabhushan, Executive Director, Hyderabad. 3. Mr. Shiva Prasad Venishetty, Regional Head, Central Depository Services (India) Limited (CDSL), Hyderabad.
Mode of Conduction	Hybrid
Total Strength of Participation	Faculty – 02 Students - 205

OBJECTIVES:

Empower early-stage entrepreneurs in capital market navigation and depository service utilization.

BENEFITS:

Enhances financial literacy, strategic planning skills, and understanding of capital markets, crucial for entrepreneurial success and growth.

REPORT on Early-Stage Entrepreneurial Insight: Navigating the Capital Market and Leveraging Depository Services

The seminar on "Early-Stage Entrepreneurial Insight: Navigating the Capital Market and Leveraging Depository Services" provided an invaluable platform for aspiring entrepreneurs and stakeholders to understand the dynamics of the capital market and the significance of depository services in their entrepreneurial journey. The seminar was graced by esteemed resource persons who shared their expertise and insights with the participants.

Understanding the Capital Market Landscape

Ms. Sushmita Sethi commenced the seminar by providing an overview of the capital market landscape in India, elucidating the regulatory framework established by SEBI, and highlighting the avenues available for entrepreneurs to raise capital through various instruments such as equity, debt, and derivatives. She emphasized the importance of compliance and transparency in fostering investor confidence and ensuring the integrity of the capital market.

Accessing Capital through Stock Exchanges

Mr. Konda Nagabhushan delved into the role of stock exchanges, particularly focusing on the services offered by the Bombay Stock Exchange (BSE) and its Investor Protection Fund (IPF). He elaborated on the process of listing and the benefits it offers to entrepreneurs in terms of access to a broader investor base, liquidity, and credibility. Mr. Nagabhushan also emphasized the significance of investor protection measures implemented by BSE IPF to safeguard investors' interests.

Leveraging Depository Services for Efficient Securities Management

Mr. Shiva Prasad Venishetty elucidated the importance of depository services in streamlining the process of securities management and facilitating seamless transactions in the capital market. He elaborated on the role of Central Depository Services (India) Limited (CDSL) in maintaining electronic records of securities

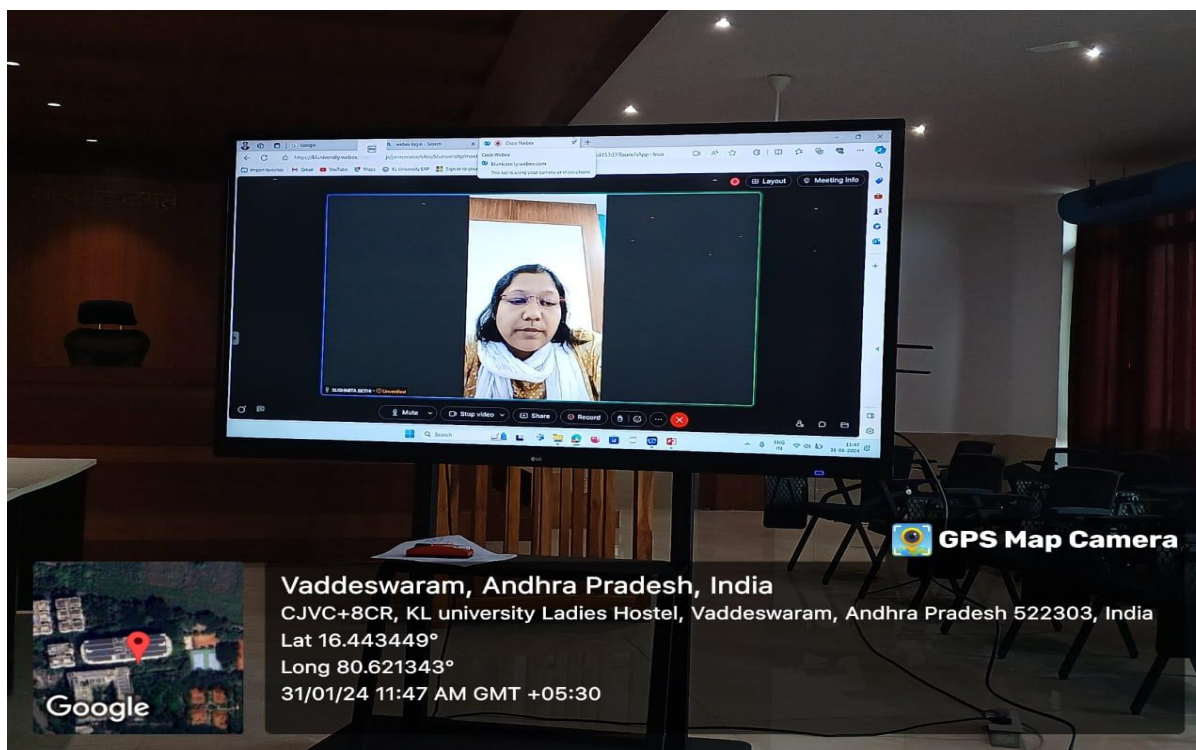
and enabling secure and efficient transfer and settlement processes. Mr. Venishetty highlighted the benefits of dematerialization in eliminating the risks associated with physical securities and enhancing market efficiency.

Interactive Session and Q&A

The seminar concluded with an interactive session where participants had the opportunity to engage with the resource persons, seeking clarification and insights on various aspects of the capital market and depository services. The Q&A session facilitated a deeper understanding of the challenges and opportunities inherent in navigating the capital market landscape, particularly for early-stage entrepreneurs.

The seminar on "Early Stage Entrepreneurial Insight: Navigating the Capital Market and Leveraging Depository Services" served as a comprehensive guide for aspiring entrepreneurs seeking to raise capital and explore opportunities in the capital market. The invaluable insights shared by the esteemed resource persons equipped participants with the knowledge and understanding needed to navigate the complexities of the capital market landscape and leverage depository services effectively in their entrepreneurial journey.

PHOTOS









Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



PROJECT EXPO ON SUSTAINABLE BUSINESS MODELS AND PRACTICES

Date: 8-02-2024

Venue: MBA Department

Time: 9.00 a.m to 5.00 pm

Chief Guest

Dr. M Kishor Babu, Dean of MHS &
International Relations

Convenor

Dr. Hema Divya, HOD-MBA

Coordinators

Dr. Shyamasundar Tripathy
Dr. S Ramesh



Event Title	Project Expo on Sustainable Business Models and Practices
Date & Time	08-02-2024 & 9.00 am to 5.00 pm
Venue	MBA Department
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of MBA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	Offline
Total Strength of Participation	Faculty – Students -

OBJECTIVE:

To foster innovation and entrepreneurship by providing a platform for collaboration and idea refinement.

BENEFITS:

Facilitating the exchange of ideas, mentorship opportunities, and the cultivation of innovative thinking among diverse participants.

REPORT on Project Expo on Sustainable Business Models and Practices

The Project Expo on Sustainable Business Models and Practices, hosted by the Department of MBA at KL Deemed to Be University, Vaddeswaram, Guntur, on February 8, 2024, was a significant event aimed at promoting sustainability in business operations. Here's a summary of the key highlights:

Organizers: The event was organized by the Department Student Association NEXUS, under the auspices of the Department of MBA at KL Deemed to Be University.

Theme: The Expo focused on "**Sustainable Business Models and Practices**," aiming to showcase innovative approaches towards sustainability in business operations.

Inauguration: The Expo was inaugurated by Dr. M Kishor Babu, Dean of MHS & International Relations, and Dr. K Hema Divya, who provided insightful remarks emphasizing the importance of sustainable practices in contemporary business landscapes.

Projects: A total of 21 projects were displayed at the Expo, each presenting unique strategies and solutions for integrating sustainability into business models.

Evaluation Panel: The projects were evaluated by a distinguished panel comprising Dr. Narsma Raju, DTI - HOD and Incubation Centre Incharge, along with Mr. Harikrisana and Mr. Sai Krishna, both Managers at the KL Incubation Center, and faculty members from the MBA Department.

Coordination: Dr. Hema Divya, the HOD-MBA, oversaw the overall proceedings of the programme, ensuring its smooth execution. The coordination of the event was efficiently managed by **Dr. Shyamasundar Tripathy, Dr. S Ramesh, and student coordinators Ramcharan and Ganesh.**

Platform for Creativity: The Expo provided a platform for students to demonstrate their creativity and ingenuity in promoting sustainable business practices, aligning with KL Deemed to Be University's commitment to fostering innovation and social responsibility.

Overall, the Expo served as an important forum for showcasing and recognizing efforts towards sustainable business practices, reflecting the university's dedication to promoting innovation and social responsibility among its students and faculty.

PHOTOS



BUSINESS
SCHOOL

NEXUS

STUDENT BODY OF MBA, KLBS

Project Expo on **SUSTAINABLE BUSINESS MODELS** *& Practices*



Date - February 8, 2024
7th Floor, SDC Block
Department of MBA, KLBS

mba.klbs

kl_nexus_



Students showcasing their prototypes







Students with Faculty Mentor Details

Business Model	Name of the Team	Student name from the team	Team Contact	Faculty Guide
INNOVATIVE MODEL	Alphabet	Puldas Kiran Kumar 2301510181	Puldas Kiran Kumar 9800580022	HOD Hema Divya Ma'am
INNOVATIVE IKEA	IdeasKrEAtors	Mounika yadav(2301510015)	9337275025	Dr. Shyamasundar Tripathy
INNOVATIVE	LETS FIT	G SRI TULASI -2301510113	Tulasi -7993195704	KRISHNA PRIYA
MARKET PLACE	Learn On Us	A.kavya - 2301510037	9030555993	Dr.Ramesh babu sir
ED-TECH	Study Buddy	Suvarna Lakshmi Sruthi Bayana(2301510049)	Sruthi Bayana - 9985275678	Dr. Shyam Sundhar Tripathi Sir
	Canteen Campus	Preethi (2301510144)	Preethi - 9182826319	Dr. Shyam Sundhar Tripathi Sir
D2C	Splash	Rajeswari Naidu Vemula -2301510164	Rajeswari -9182496859	Dr : B. Vamsi Krishna
	Team Jamal	B.Jamalayya-2301510271	8688455345	TVSS.Swathi maam
Cloud kitchen BM	The Deciders	Nithin.M--2201510138	Geethika (6309750580)	T.V.S.S.Swathi
Octopus Business Model	Team kanyarasi	V.R.Krishna Nithin-2301510299	V.R.Krishna Nithin -9059661437	Dr Rama Swathi
manufacturing and production	halwaiwala	G srilekhya -2301510135	9390233209- srilekhya	tripati sir
Sustainable renewable energy	Power	Ch.sahadev (2301510154)	7032134210	Dr.shyam sundar tripathi
Cloud kitchen	ClIK	Vandana2301510311	7995889833	B.Vamsi Krishna
Franchise B.M.	THE Alpha	SHAIK ASAD -2301510270	ASAD-7901468477	DR .S. RAMESH BABU
Bio-Degradable Plastic	Management Masters Alliance	L.V.S.Koushik - 2301510009	9490496604	B. Kishore Babu Sir
Franchise (product promotion)	Work for foood	Vasanthi Panchakarla 2301510165	Vidhya Pagadala 9391079156	S. Ramesh Babu Sir
WEATHER MONITORING SYSTEM	Fabulous Five	P.Uma Maheswari - 2301510189	9502947731	Dr.J Venkata Ramana Sir
Drop shipping business model	Drop shippers	2301510049 Ragavendra	Contact 8919859938	Dr S Venkata Ramana sir
Franchising	Hello Resin	Kavya Priya. Thota - 2301510073	Priya. Thota - 9912127560	S.Ramesh Babu
Cloud kitchen bm	Ultimate	2301510017	9985599510	Ramesh Babu sir



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' Grade University ♦ Approved by **AICTE** ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Pollution Awareness Day

Venue : R & D Auditorium

Date : 09-02-2024

Time : 09.00 AM to 11.00 AM

Officials to Attend:

Forest Range Officer, Mangalagiri.

Station Fire Officer; Shri Venkat Reddy

Associate NCC Officer Lt.Dr.A.Pavani



Event Title	Pollution Awareness Rally
Date & Time	09-02-2024, 09.00 AM to 11.00 AM
Venue	Mangalagiri Eco Park
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with KLCEA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	offline
Total Strength of Participation	Faculty – 01 Students – 25 Non-Teaching Faculty-04 & Bus Driver-01

A Report on Pollution Awareness Rally

Link for Registration: <https://forms.gle/jo8M3rcj3ZtqYRZZ7>

Officials Attended:

Forest Range Officer, Mangalagiri.

Station Fire Officer; Shri Venkat Reddy

Associate NCC Officer Lt.Dr.A.Pavani,

NCC Cadets of 10 Andhra Girls Bn.KLEF.

NCC Cadets

10 Andhra Girls battalion KLEF organized Swachatha hi seva(Pollution Awareness Rally) and say no to junk food and usage of Tobacco at Mangalagiri Eco park and Undavalli caves. The rally was lead with chanting of slogans against usage of Tobacco and junk food. All the 1st,2nd,3re year NCC cadets attended this rally. The Eco park, Dy. Forest Ranger, P.Giribabu, interacted with NCC Cadets and this type of rallies and awareness programs are commendable as many of the public throw the garbage in open places though the dust bins are available. The program ended with interaction and rally in the crowd gathering spots in Eco park, undavalli caves.

Cadets attended:

S. No.	Name of the Cadet	Branch	College Id	Regimental No
1	NAVYA CHOWDARY MUPPALLA	CSE	2200560011	AP2022SWA415063
2	DEEPTHI APPIKATLA	CSE	2200030321	AP2022SWA415064
3	JONNADULA SHANMUKHI VENKATA SAI RITHIKA	CSE	220057001	AP2022SWA415066
4	ADABALA DIMPLE SAHITHI	CSE&IT	2200570001	AP2022SWA415067
5	SREE VARSHINI REDDY VARI	CSE	2200040127	AP2022SWA415069
6	GUTHAKALA LEENA MADHURI	BBA ANALYTICS	2200010054	AP2022SWA415070
7	BHAGYA LAKSHMI MAKINA	CS-IT	2200010006	AP2022SWA415071
8	MULLAPUDI OM VANI NAGA DIVYA	BA-IAS	2100030334	AP2022SWA415072
9	PERUBOINA KAVYA SREE	BT	2200031338	AP2022SWA415073
10	NIMMAGANTI HARIKA	CSE	2200031175	AP2022SWA415074
11	DOPPALAPUDI LIKHITHA	CSE	2200040129	AP2022SWA415075

12	PERAKAM HEMA CHANDRIKA	AI&DS	2200031620	AP2022SWA415076
13	GUDIMETLA JESSI HANNA	ECE	2200040248	AP2022SWA415077
14	MADDULA V K N S L VIGNESWARI MANI KUMARI	CSE	2200520048	AP2022SWA415078
15	CHINNA REDDYGARI DAKSHITHA REDDY	BIO TECH	2200560167	AP2022SWA415079
16	ADURI MANASWINI	ECS	2200560021	AP2022SWA415080
17	GORA POOJITHA	CSE	2200560011	AP2022SWA415081
18	ANUMOLU SRUTHI CHOWDARY	BBA BA	2200031341	AP2022SWA415082
19	BIJJAM YASWANTHINI	CSE	2200040055	AP2022SWA415084
20	VEERLA LAKSHMI SAHITHI	CSE	2100040056	AP2022SWA415087
21	SHAIK SAMEERA	ECE	2200031592	AP2022SWA415088
22	SUNKAVALLI SRI SAI MYTHRI CHOWDARY	BT	2200031592	AP2022SWA415089
23	MALLIPUDI BHAVANI PUJITHA	ECE	2200040285	AP2022SWA415091
24	Pachava Tejaswini	CSE	2200100068	AP2022SWA415092
25	PUJARI ROHINI	CSE	2200031769	AP2022SWA415093

ANO Attended:

S. No.	Name of the ANO
1	Lt. Valasapalli. Mounika Chowdary

Event Photos:







Mangalagiri, Andhra Pradesh, India
CHWF+963, Sanitorium Rd, Mangalagiri, Andhra Pradesh 522503, India
Lat 16.445697°
Long 80.572909°
Fri, 09th February 2024 10:00 AM GMT +05:30

Google



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Session on Achieving Problem - Solution Fit & Product-Market Fit

Date: 12-02-2024

Venue: BBA Department

Time: 9.20 AM TO 1.20 PM

Speaker

Mr. Babu Hari Krishna Lanka,
Incubation Manager, KL-TIF



Event Title	Session on Achieving Problem-Solution Fit & Product-Market Fit
Date	12-02-2024
Time	9.20 a.m to 1.20 pm
Venue	BBA Department
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of BBa have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Mr. Babu Hari Krishna Lanka, Incubation Manager, KL-TIF
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 02 Students - 60

OBJECTIVE:

The objective of the session on Achieving Problem-Solution Fit & Product-Market Fit is to equip entrepreneurs with the knowledge and tools necessary to effectively identify and address customer needs, thereby increasing the likelihood of startup success. Through a comprehensive exploration of Problem-Solution Fit and Product-Market Fit, attendees will gain insights into the iterative process of refining their product or service to align with market demands.

BENEFITS:

Learn to identify and address customer needs effectively, refine products to fit market demands, navigate startup challenges with confidence, and foster valuable networking opportunities. Gain practical strategies and methodologies like Lean Startup and Customer Development, enabling informed decision-making and customer-centric approach. Increase confidence in entrepreneurial journey with actionable insights and real-world examples. Connect with like-minded entrepreneurs and industry experts, facilitating collaboration and knowledge sharing for startup success.

REPORT on Session on Achieving Problem-Solution Fit & Product-Market Fit

The session on Achieving Problem-Solution Fit & Product-Market Fit, led by Mr. Babu Hari Krishna Lanka, offered a comprehensive overview of the critical phases of startup development.

The session commenced with an exploration of Problem-Solution Fit, emphasizing the importance of identifying and validating customer pain points. Mr. Babu Hari Krishna Lanka underscored the significance of thorough market research and customer feedback in refining the proposed solution to effectively address the identified problem.

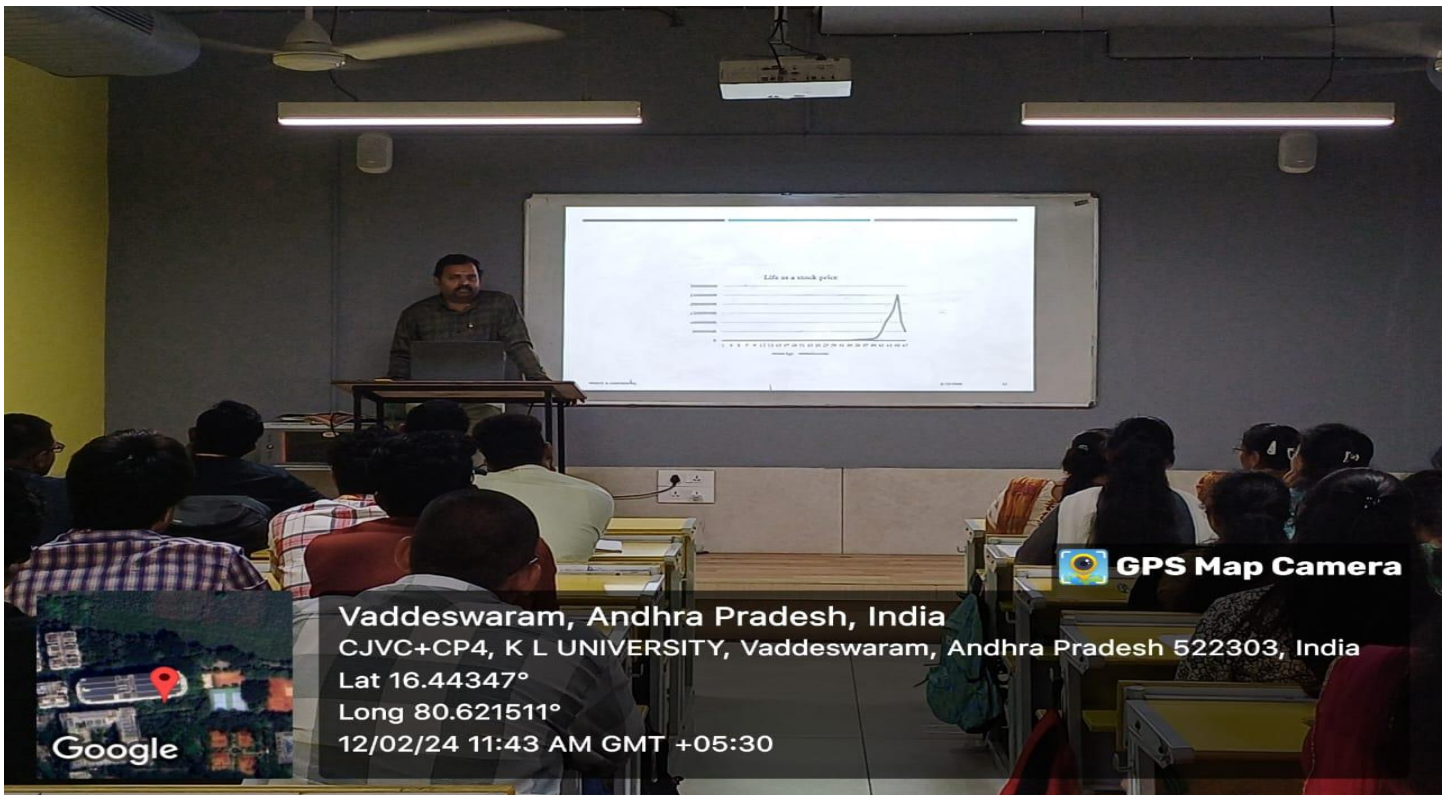
Transitioning to Product-Market Fit, Mr. Babu Hari Krishna Lanka elucidated the pivotal role of continuous iteration and adaptation based on market dynamics and customer preferences. He emphasized the need for agility and responsiveness to ensure that the product resonates with the target market.

Throughout the session, Mr. Babu Hari Krishna Lanka shared practical strategies and case studies, enriching the discussion with real-world examples. Attendees gained actionable insights into methodologies such as Lean Startup and Customer Development, empowering them to navigate the complex journey from ideation to market success.

Mr. Babu Hari Krishna Lanka session on Achieving Problem-Solution Fit & Product-Market Fit provided attendees with a solid foundation in the fundamental principles crucial for startup growth. His expertise and engaging presentation style fostered an environment of learning and collaboration, inspiring entrepreneurs to approach their ventures with confidence and resilience.

PHOTOS







Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

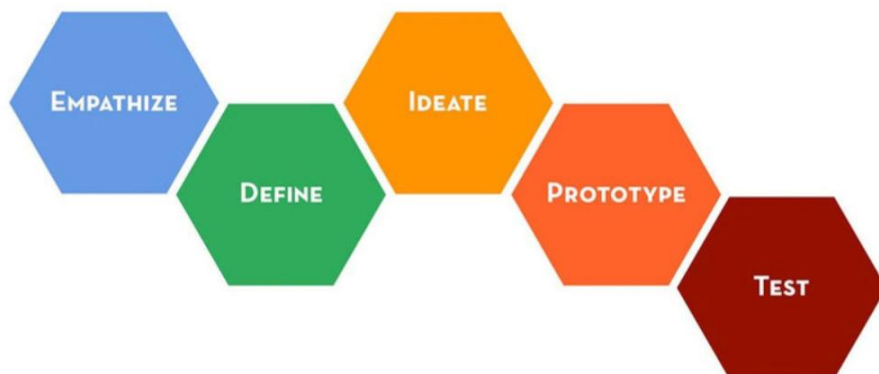
Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Expert Session on 13 Musical Notes on Design Thinking



Date : 15-02-2024

Time : 7.00 pm to 9.00 pm



Event Title	Expert Session on 13 Musical Notes on Design Thinking
Date & Time	15-02-2024 & 7.00 pm to 9.00 pm
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of DTI have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Mr.D.Kalyan, Assoc. Prof/EEE, KLEF
Mode of Conduction	Online
Total Strength of Participation	Faculty – 32

OBJECTIVE:

Educate on design thinking principles through 13 musical interpretations.

BENEFITS:

Develops critical thinking, fosters innovation, cultivates collaboration, and nurtures a deep understanding of design principles through musical exploration.

REPORT on 13 Musical Notes on Design Thinking

Design thinking is a powerful framework for creative problem-solving. This framework can be likened to a musical composition, with each element playing a crucial role in creating a successful outcome. Mr.D.Kalyan, a design thinking evangelist, proposes 13 "notes" that orchestrate the design thinking process.

The First Five Notes: Building the Foundation (SEPIA)

1. **Skill (SEP):** This refers to the ability to structure knowledge and expertise for effective problem-solving. A strong foundation in research, analysis, and critical thinking is essential.
2. **Expertise (SEP):** Domain-specific knowledge about the problem space is crucial. It allows you to understand the nuances of the challenge and identify potential solutions.
3. **Perspective (SEP):** Broadening your viewpoint is key. Consider the needs of different stakeholders, potential user experiences, and unforeseen consequences.
4. **Idea (SEP):** This is where the magic happens. By combining skill, expertise, and perspective, new connections are formed, sparking innovative solutions.
5. **Alignment (A):** Ensuring that all the elements - skill, expertise, perspective, and the generated ideas - are in harmony. A cohesive approach leads to a well-defined direction.

The Frictional Forces: Maintaining Harmony (DCAFE)

The design thinking process isn't always smooth sailing. Five internal forces can create discord:

1. **Doubt (D):** Questioning one's abilities or the validity of ideas can stall progress. Open communication and a supportive environment can help overcome doubt.
2. **Conflict (C):** Differing viewpoints can lead to conflict. Effective facilitation and active listening techniques are essential to navigate these situations productively.
3. **Anger (A):** Frustration with setbacks or disagreements can cloud judgment. Techniques for emotional intelligence can help manage anger and maintain focus.
4. **Fear (F):** Fear of failure or the unknown can hinder creativity. Building a culture of experimentation and celebrating "happy mistakes" can mitigate this fear.
5. **Ego (E):** Focusing on individual credit can hinder collaboration. Fostering a team mentality ensures everyone contributes and feels valued.

The Final Three Notes: Cultivating the Right Mindset (VAL)

1. **Vulnerability (V):** Being open to new ideas and feedback is crucial. A willingness to be vulnerable allows for continuous learning and improvement.
2. **Appreciation (A):** Acknowledging and appreciating the contributions of others fosters a positive and collaborative environment.

3. **Belief (L):** Having a strong belief in the design thinking process and the potential for innovation fuels motivation and perseverance.

By mastering these 13 notes, individuals and teams can harness the power of design thinking to create innovative solutions that address real-world challenges.

PHOTOS

KL UNIVERSITY

KL ACCREDITED BY NAAC WITH A++ GRADE

NIRF 2022 RANKED 27

CATEGORY 1 UNIVERSITY BY MHRD, Govt. of India

43 YEARS OF EDUCATIONAL LEADERSHIP

JOHAN S BACH
Noted Music Composer

“All you have to do is touch the right key at the right time and the instrument will play itself.”

5 black keys
2 3
C D E F G A B C
8 white keys
13 keys in 1 octave

Participants: Dr. G. Sur..., Mohan V..., DK, KD, Dr. Irink..., Kalyan D..., N. MAHA..., DC, DR. NAG..., k narasi..., loveswra..., Dr. KALA..., S.Hrush..., Venkata..., DR, Dr. Ashwi..., kalivaiap..., KS, K Sai Sar..., Ramesh..., Dr. Priyar..., +16

KL UNIVERSITY

KL ACCREDITED BY NAAC WITH A++ GRADE

NIRF 2022 RANKED 27

CATEGORY 1 UNIVERSITY BY MHRD, Govt. of India

43 YEARS OF EDUCATIONAL LEADERSHIP

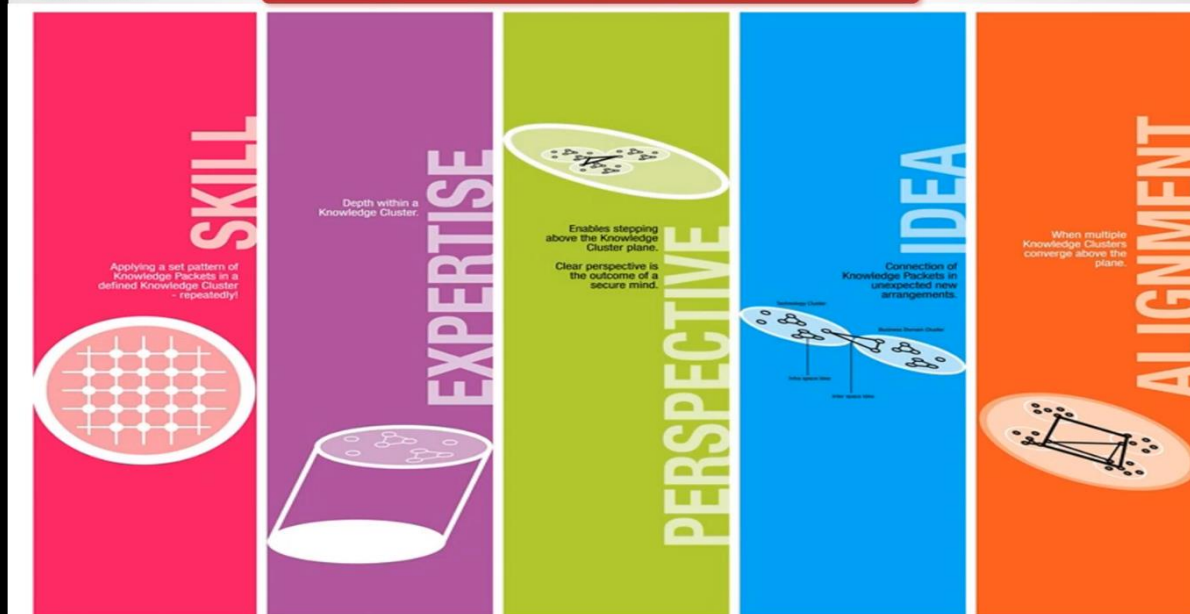
Design Mindset – 13 Musical Notes of Design Thinking

- Design Thinking transcends traditional problem-solving approaches by emphasizing empathy, creativity, and experimentation.
- At the core of impactful Design Thinking lies the Design Mindset, a prerequisite for innovative solutions.
- Focus on 13 musical notes of design thinking Unlocking the Symphony of Innovation.

• Copyright by Arun Jain, Polaris Banyan Holding Private Ltd, 2023

Participants: Dr. G. Sur..., Mohan V..., DK, KD, Dr. Irink..., Kalyan D..., N. MAHA..., DC, DR. NAG..., k narasi..., loveswra..., Dr. KALA..., S.Hrush..., Venkata..., DR, Dr. Ashwi..., kalivaiap..., KS, K Sai Sar..., Ramesh..., Dr. Priyar..., +16

SEPIA: THE FIVE FORCES OF GROWTH



31:21

Kalyan Dusarlapudi



FIVE FRICTIONAL FORCES

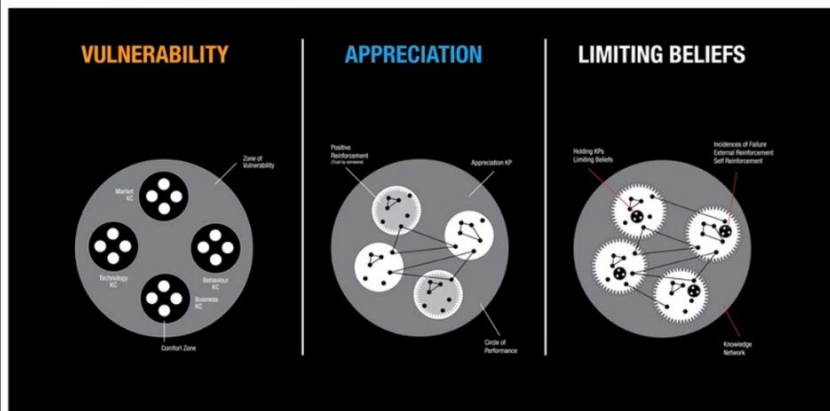


- Sometimes you may be able to achieve success with small teams. But as the scale increased, the process would be accelerated, the design process slowed down.
- Despite the investment in 5 forces that drive simplicity—skill, expertise, perspective, idea and alignment, it is not helping to reduce the complexity of large operations.
- This leads to the understanding that apart from driving forces, there are frictional forces as well.



Kalyan Dusarlapudi

THREE ELEMENTS TO WATCH



- The final 3 elements can't be overlooked which can add a lot of VALue in any team

KL ACCREDITED BY
NAAC WITH A++
GRADE

nirf
2022
RANKED 100
UNIVERSITIES

RANKED 27
UNIVERSITIES

30

CATEGORY 1
UNIVERSITY
BY PEARSON, QATAR OF INDIAN

43 YEARS OF
EDUCATIONAL
LEADERSHIP



Faculty Coordinators

S.No	Faculty Name
1	Dr.K.Narasimha Raju
2	Dr. G. Suresh Kumar

Faculty Participated Details

S No	Faculty ID	Faculty Name	Dept
1	1000	Dr.B.Loveswara Rao	EEE
2	1767	Mr. S. Ramesh	DTI
3	2038	Dr. G. Suresh Kumar	DTI
4	2069	Dr.V.S.Bhagavan	MATHS
5	2272	Dr.K.Narasimha Raju	DTI
6	2385	Dr. M. Nageswara Rao	BES-2
7	2484	Mr.B.Kalivara Prasad	ECE
8	3654	Mr. K. Sai Sarath	ME
9	4568	Ms. K. Sireesha	BES-2
10	5376	Dr. R Pradeep Kumar	BBA
11	5444	Dr. J. Venkata Ramana	MBA
12	5757	Mr. N. Mahaveer Singh	DTI
13	5898	Mr.Naveen N	DTI
14	6072	DR.Atul Bhattad	BES-2
15	6258	Dr. I Mohana Krishna	BBA
16	6285	Dr.R.Shankar	DTI
17	6307	Dr.S.Hrushikesava Raju	CSE

18	6446	N.Ratna Kanth	DTI
19	6840	Dr. Prashant Kumar Shukla	DTI
20	6866	Dr. KVV Raju	MBA
21	7440	Dr Priyaranjan Sharma	ME
22	7637	Dr. Monoj Sutradhar	Agriculture
23	7994	Ar.Virajitha.L	Architecture
24	8052	Hanumanthu Gautam	CSA
25	8239	Dr Dhanyamol CT	ENGLISH
26	6052	Dr. Moon Banerjee	Hyderabad
27	8124	Dr. J. Pundareekam Goud	Hyderabad
28	4885	Deepthi T	Hyderabad
29	6978	Dr. Nagavolu Charanadhar	Hyderabad
30	7926	Dr Mohan Venkatesh Palani	Hyderabad
31	8024	Mr.Seshadri M	Hyderabad
32	4453	Dr. B. Kishore Babu	MBA



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



EXPOSURE VISIT TO PRE-INCUBATION UNITS - FOUNDATION WEEK CELEBRATIONS AT BVR MOHAN REDDY SCHOOL OF INNOVATION AND ENTREPRENEURSHIP

Date: 15-2-24 to 17-2-2024

Venue: BVR Mohan Reddy School of Innovation
and Entrepreneurship (BVR SCIENT), Hyderabad

Time: 9.00 am to 5.00 pm

Faculty Coordinators

Dr. K. Narasimha Raju

Dr. G. Suresh Kumar



Event Title	Exposure Visit to Pre-Incubation Units - Foundation Week Celebrations at BVR Mohan Reddy School of Innovation and Entrepreneurship
Date	15-2-24 to 17-2-2024
Time	9.00 a.m to 5.00 pm
Venue	BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT), Hyderabad
Faculty Coordinators	Dr. K. Narasimha Raju, Dr. G. Suresh Kumar
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 2 Students - 16

OBJECTIVE:

The objectives of this field visit is to provide participants with practical exposure to cutting-edge technologies and facilities available in the innovation hubs, fostering a deeper understanding of their capabilities and potential applications. The visit serves to inspire creativity and innovative thinking by showcasing real-world examples of projects and products developed within these environments. It offers an opportunity for networking and collaboration with fellow innovators, mentors, and industry experts present in these spaces. Moreover, it allows participants to gain insights into the incubation process, from ideation to prototyping, thus aiding in the refinement of their own entrepreneurial ideas. Lastly, the visit aims to motivate participants by demonstrating success stories of startups and ventures that have emerged from similar pre-incubation environments, encouraging them to pursue their own entrepreneurial journeys with confidence.

BENEFITS:

This field provided firsthand experience with cutting-edge technologies and innovative processes. The visit enabled participants to observe and engage with creative problem-solving in action, fostering a culture of innovation and entrepreneurial thinking. By interacting with inventors, entrepreneurs, and mentors, visitors gained insights into the practical aspects of bringing an idea from conception to realization, including the challenges and strategies for overcoming them. Such experiences are instrumental in demystifying the process of innovation, making it more accessible and less intimidating for aspiring innovators. Additionally, the visit facilitated networking opportunities with like-minded individuals and professionals, which can lead to collaborations, partnerships, and even access to resources and support for future projects.

REPORT on Exposure Visit to Pre-Incubation Units - Foundation Week Celebrations at BVR Mohan Reddy School of Innovation and Entrepreneurship

A team of 16 students from Honors through Innovation and 2 faculty of DTI department, Dr. K. Narasimha Raju HoD-DTI and Dr. G. Suresh Kumar Associate Professor DTI department as per the recommendations of Placement division have attended the foundation program of BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT) established at IITH, under the Aegis of CYIENT technologies. The faculty brainstormed along with IITH faculty and other reputed Institute faculty on challenges in bringing Entrepreneurship into curriculum to tap innovative talent in students to Startups. Students of Honors though Innovation have loved the program, their impetus in taking an entrepreneurial journey has risen to peak in interaction with CEOs and IITH faculty.

Day -1

The formal launch of the newly constructed BVR SCIENT building and Foundation Week Celebrations was launched by the Chief Guest, Her Excellency Dr. (Smt.) TAMILISAI Soundararajan, Hon'ble Governor of Telangana and Hon'ble Lt. Governor of Puducherry. The event was also attended by Dr. Krishna M. Ella, Executive Chairman, Bharat Biotech International Ltd, as Guest of Honor, and Prof. B. S. Murty, Director, IIT Hyderabad, as a Special Guest.

The BVR SCIENT is a first-of-its-kind initiative in collaboration with IIT Hyderabad (IITH), which aims to nurture and develop world-class innovation and entrepreneurial talent from India in light of the country's ambition to become Atma Nirbhar Bharat. The SCIENT, jointly with the Department of Entrepreneurship &

Management of IITH, will offer a wide range of courses, including Bachelors, Masters, Executive Education, PhD programs, and Certification courses in the field of Entrepreneurship, consistent with NEP 2020. The school will significantly contribute to the existing programs of IITH such as Minor in Entrepreneurship, Dual Degree in Techno Entrepreneurship, MTech in Entrepreneurship, and Double Major in Techno Entrepreneurship and will come up with future programs jointly with the Department of Entrepreneurship & Management of IITH.

Her Excellency Dr. (Smt.) TAMILISAI Soundararajan, Hon'ble Governor of Telangana and Hon'ble Lt. Governor of Puducherry while addressing the audience said, "I am very happy to inaugurate BVR Mohan Reddy School of Innovation and Entrepreneurship (SCIENT) at IITH. IITH is playing a key role in encouraging innovation in the country. The present generation of students is very talented, innovative, and technology equipped. A school like BVR SCIENT will play a key role in encouraging youngsters who are technologically hungry. I want the students of the country to be job providers and not job seekers. I believe BVR SCIENT will lead the path to create young and innovative entrepreneurs for our country."

Dr. BVR Mohan Reddy, Chairman SCIENT Development Foundation, said, "India is now driven by technology. We are living in an age where emerging technology and innovation are leading a new generation of entrepreneurs. Many start-ups are taking advantage of technology, which in turn is creating employment for thousands. BVR SCIENT school, along with Department of Entrepreneurship & Management of IITH would nurture Bachelors, Masters, Executive Education, PhD programs, and Certification courses, and will facilitate new venture creation, venture finance, intellectual property, and negotiation skills. The school will create an ecosystem of innovators who identify challenges and create solutions. BVR SCIENT will take leverage and access to various departments in IITH and their technical knowledge and expertise."

Prof B S Murty, Director, IITH, said, "We are very happy Cyient Foundation has started BVR SCIENT at IITH. Dr. Mohan Reddy has been shaping IITH for the last decade and to the best of my knowledge, he is the only Chairman Board of Directors of an IIT who has taught at that IIT. He has demonstrated his passion by not only teaching a course on Leadership for the Minor in Entrepreneurship at IITH but also setting up SCIENT. This is only possible with passion and commitment. With BVR SCIENT, we will move towards creating thousands of entrepreneurs who can create lakhs of jobs to transform the country. We need to make India not only Atma Nirbhar but a global leader."

Panel discussion:

Day-2 (Exclusive for Faculty)

The day started with the talk of Dr.Suresh Bhagavatula, Professor IIM Bengaluru on "Role of Educators in Entrepreneurship Development",

Followed by " IIT H Innovation Ecosystem Overview: Showcase", Dr.Arvind Kumar Rengen Faculty Incharge ITIC

Followed by Panel discussion on Role of Academic Institutions in Building an Entrepreneurial Ecosystem

Followed by a talk by Mr. KARTHIKEYAN NATARAJAN on "Leveraging Entrepreneurial Ecosystem: Practitioner's view".

Activity: Participants to discuss Enablers and Distractors to build Entrepreneurial Thinking in students and debrief

PHOTOS





Faculty Participated Details

S. No	Faculty Name	Emp. Id	Department
1	Dr. K. Narasimha Raju	2272	DTI
2	Dr. G. Suresh Kumar	2038	DTI

Students Participated Details

S. No	Roll No	Student Name	Branch
1	2200050031	SAINADH CHARAN	ECS
2	2200050055	TAVIDISETTI MOKSHITA VALLI	ECS
3	2200050030	NARRA PUJITHA	ECS
4	2200040159	T.Shalem raju	ECE
5	2200069019	PATAN SALAR KHAN	EEE
6	2200069025	SMD FAROOQ ALI	EEE
7	2200030110	INDUKURI AASHRITHA	CSE-H
8	2200031685	ADIRAJU HRULEKHA	CSE-H
9	2200090248	VIKASH - KUMAR	CS&IT
10	2200032824	KAKARLA HARSHITHA	CSE
11	2200031952	SANKA ABHIRAM	CSE-H
12	2200090109	KOLLIMARLA GNANESWAR	CS&IT
13	2200090233	YARRAMREDDY PRABHANJANI	CSIT
14	2200039173	RISHABH KUMAR	CSE
15	2200080021	KUTYARU SAI SATVIKA	AI&DS
16	2200032395	M VAIBHAV VIGNESH PRANAV	CSE



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Expert talk on IP Commercialization and Technology Transfer



Date: 07-02-2024

Venue: Jasmine Hall

Time: 10.00 am to 12.30 noon

Speaker

**Dr Bijay Kumar Sahu, SR Regional
Manager & Head, NRDC,
Ministry of S&T, Govt. of India:**

Event Title	Expert Talk on IP Commercialization and Technology Transfer
Date	07-02-2024
Time	10.00 a.m to 12.30 noon
Venue	Jasmine Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with ACIC KL Startups Foundation have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Dr Bijay Kumar Sahu, SR Regional Manager & Head, NRDC, Ministry of S&T, Govt. of India
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 15 Students - 35

OBJECTIVE:

The objective of the Expert Talk on IP Commercialization and Technology Transfer is to educate participants about the process of leveraging intellectual property assets for commercialization and transferring technology from research institutions to the marketplace. By providing insights into IP protection, technology transfer mechanisms, and collaboration strategies, the talk aims to equip attendees with the knowledge and tools necessary to navigate the complexities of commercializing innovations effectively.

BENEFITS:

Gain comprehensive understanding of IP commercialization and technology transfer strategies, empowering informed decision-making. Learn from practical examples and case studies, enhancing knowledge application in real-world scenarios. Network with experts, researchers, and industry professionals, fostering collaboration and knowledge exchange opportunities. Feel empowered to explore avenues for commercializing innovations and maximizing their economic potential. Contribute to economic growth by translating research innovations into tangible products and services that benefit society.

REPORT on IP Commercialization and Technology Transfer

ACIC KL Startups Foundation Organized a Expert talk on "IP Commercialization and Technology Transfer" in association with KL IPFC. It was a great session delivered by Dr Bijay Kumar Sahu, SR Regional Manager & Head, NRDC, Ministry of S&T, Govt. of India. Dr Bijay Kumar Sahu, share valuable information on IP Commercialization, with respect to the work of Innovators and researchers, the key personalities in technology advancement.

Dr Bijay Kumar Sahu offered invaluable insights into leveraging intellectual property (IP) assets for commercial success. He provided a comprehensive overview of strategies and best practices for effectively transferring technology from research institutions to the marketplace.

The talk commenced with an exploration of the importance of IP protection in fostering innovation and driving economic growth. Dr Bijay Kumar Sahu emphasized the need for research institutions and businesses to develop robust IP strategies to safeguard their inventions and creations.

Transitioning to technology transfer, Dr Bijay Kumar Sahu elucidated the complex process of transferring technology from academia to industry, highlighting the role of technology transfer offices (TTOs) and licensing agreements. He emphasized the importance of collaboration between researchers, industry partners, and investors in maximizing the commercial potential of innovative technologies.

Throughout the talk, Dr Bijay Kumar Sahu shared practical examples and case studies, illustrating successful technology transfer initiatives and highlighting common challenges faced by stakeholders. Attendees gained insights into the various pathways available for commercializing IP, including licensing, spin-offs, and strategic partnerships.

Dr Bijay Kumar Sahu Expert Talk on IP Commercialization and Technology Transfer provided attendees with a deeper understanding of the strategies and mechanisms involved in translating research innovations into tangible products and services. His expertise and engaging presentation style left a lasting impact, empowering participants to explore opportunities for IP commercialization and technology transfer in their respective fields.

PHOTOS







Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



Workshop on Design Thinking, Critical thinking & Innovation Design

Date: 26-02-2024 to 1-03-2024

Venue: S708 & L507

Time: 1.20 pm to 5.20 pm

Speaker Names

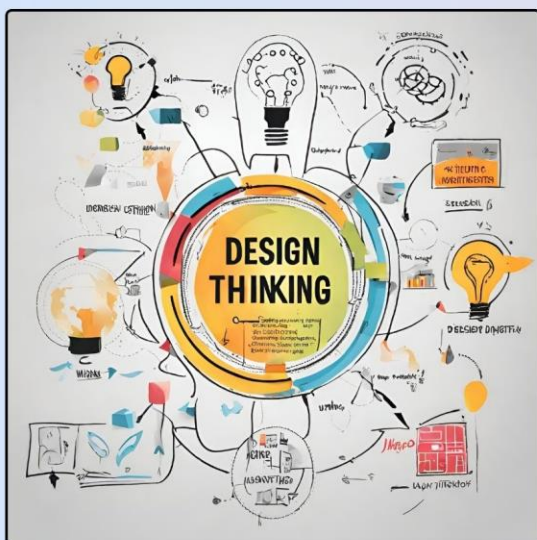
Dr.K.Narashima Raju

Dr.G.Suresh Kumar

Dr.Ashwin Raut

Dr.Prashanth Kumar Shukala

Dr. Ratna Kanth



Event Title	Workshop on Design Thinking, Critical thinking and Innovation Design
Date	26-2-2024 to 1-3-2024
Time	1.20 pm to 5.20 pm
Venue	S708 & L507
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with department of Design Thinking and Innovation (DTI) & Academic Staff College (ASC) have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 50 Students - 70

OBJECTIVES:

The objective of the "Workshop on Design Thinking, Critical Thinking, and Innovation Design" is to equip participants with a comprehensive understanding of these three essential concepts and their interplay in problem-solving and innovation. The workshop aims to cultivate a deep appreciation for design thinking methodologies, emphasizing empathy, ideation, and prototyping to address complex challenges effectively. Furthermore, it seeks to enhance participants' critical thinking skills, enabling them to analyze situations, identify underlying assumptions, and evaluate potential solutions with a discerning eye. Through hands-on activities and case studies, the workshop encourages participants to apply design thinking principles and critical thinking frameworks to real-world scenarios. Participants will also explore the symbiotic relationship between critical thinking and innovation, recognizing how critical inquiry drives creative problem-solving and fosters a culture of innovation within organizations. The workshop fosters collaboration and interdisciplinary thinking, recognizing that innovation often emerges at the intersection of diverse perspectives and expertise. By the workshop's conclusion, participants will have gained practical tools and strategies to approach challenges with creativity, analytical rigor, and a human-centered mindset, ultimately empowering them to drive meaningful change in their professional and personal spheres.

BENEFITS:

The Workshop on Design Thinking, Critical Thinking, and Innovation Design offered a plethora of benefits to its participants, enriching both their personal and professional lives. Attendees learned to approach problems from various angles, applying design thinking principles to devise innovative solutions. The workshop encouraged out-of-the-box thinking, helping participants to break free from conventional solutions and explore creative new ideas. It sharpened analytical skills, teaching how to critically assess situations and information, which is invaluable in decision-making processes. Participants engaged in group activities that enhance teamwork skills, showing how diverse perspectives can lead to better solutions. The workshop's dynamic nature prepared individuals to be more adaptable in facing changes and challenges in their work environments. Design thinking's user-centric approach increased empathy, enabling participants to better understand and meet the needs of their clients or target audience. Through presenting ideas and feedback, individuals improve their ability to communicate complex concepts clearly and persuasively. The iterative process of innovation design teaches the value of continuous refinement and learning from failures. By simulating real-world challenges, the workshop prepared participants to tackle future problems with innovative solutions.

REPORT on Workshop on Design Thinking, Critical thinking and Innovation Design

The department of DTI in collaboration with Academic Staff College organized a 5-day workshop for faculty & Students on Design Thinking, Critical thinking, and Innovation Design from 26-2-2024 to 1-3-2024.

The workshop on Design Thinking, Critical Thinking, and Innovation Design aimed to equip participants with essential skills and knowledge to tackle complex problems creatively and effectively. The workshop covered various topics including Exploring Design Thinking, Contextualization, Sustainable Development Goals (SDGs), Fostering Empathy and Problem Definition, Generating Ideas through Ideation, Building and Testing Prototypes, and Foundations of Entrepreneurship in Innovation.

On Day 1, Dr. K. Narasimha Raju presented his session on Exploring Design Thinking, Contextualization, and Sustainable Development Goals. Participants delved into the principles and methodologies of design thinking, understanding its iterative nature and human-centric approach to problem-solving. The emphasis was on empathizing with end-users, defining problem statements, ideating solutions, prototyping, and testing. The importance of understanding the socio-economic, cultural, and environmental contexts of problems was highlighted. Participants learned how to align their design thinking processes with the United Nations' Sustainable Development Goals, ensuring that their solutions contribute positively to global challenges such as poverty alleviation, environmental sustainability, and social equity.

On day 2, Dr. G. Suresh Kumar and Dr. Ratna Kanth delivered their sessions Fostering Empathy and Problem Definition respectively. Empathy was recognized as a fundamental skill in design thinking. Through exercises and discussions, participants learned how to put themselves in the shoes of end-users, gaining deeper insights into their needs, desires, and pain points. This understanding facilitated the accurate definition of problems, ensuring that solutions addressed the root causes effectively.

Day 3 sessions were delivered on Generating Ideas through Ideation by Dr. Ashwin Kumar Raut: Ideation sessions encouraged participants to think creatively and generate a wide range of solutions to identified problems. Techniques such as brainstorming, mind mapping, and reverse thinking were employed to stimulate divergent thinking and foster innovation.

Building and Testing Prototypes was the topic on day 4, presented by Dr. Prashanth Shukla. Participants gained practical experience in prototyping solutions rapidly and cost-effectively. They learned how to translate their ideas into tangible prototypes, which were then tested and refined based on feedback. This iterative process enabled them to identify strengths and weaknesses early in the design phase, leading to more robust solutions.

Finally, day 5 session was presented by Dr. Ashwin Kumar Raut on Foundations of Entrepreneurship in Innovation: The workshop concluded with insights into the entrepreneurial aspects of innovation design. Participants learned about business model canvas, market validation, scalability, and funding options. They were encouraged to think beyond just ideation and prototyping, considering the commercial viability and sustainability of their innovations.

PHOTOS











NA

Lat: 16.44 Long: 80.62

01/03/24 04:40 PM

35°C



List of faculties participated:

S.No	Faculty Id	Faculty Name
1	7994	Ar.Virajitha.L
2	8052	Hanumanthu Gautam
3	8239	Dr Dhanyamol CT
4	6285	Dr.R.Shankar
5	2104	Mr.D.Kalyan
6	2484	Mr.B.Kalivara Prasad
7	6307	Dr.S.Hrushikesava Raju
8	7587	Mrs. B.Anuradha Shanker
9	7300	Dr.R.D.SATHIYA
10	7440	Dr.Priyaranjan Sharma
11	3435	Dr.Alaparthi Venkateswara Rao
12	5155	Dr.Bukya Balaji
13	3652	Dr Shaik Babu
14	4276	Mrs.Jagupilla Lakshmi Prasanna
15	8043	Dr.D. Abhishek
16	8052	Hanumanthu Gautam
17	1000	Dr.B.Loveswara Rao
18	3654	Mr. K. Sai Sarath
19	1767	Mr.S. Ramesh
20	1102	Dr.K Rajasekhar
21	4568	Ms. K. Sireesha
22	5757	Mr.N.Mahaveer Singh
23	5898	Mr.Naveen N
24	8093	D Srinivasa Rao
25	8052	Gautam Hanumanthu
26	7153	Dr.Sathya D
27	7073	Dr.V.Mohan
28	6032	Dr B Nagaraju
29	6266	Dr K.Soujanya
30	5376	Dr.R.Pradeep Kumar Patnaik
31	6215	Dr K Ramasubramanian
32	7358	Dr. Sreedhar Gundekari
33	7339	Ramesh Ade
34	7300	Dr. R.D.SATHIYA
35	6978	Dr. N. Charanadhar
36	2069	Dr.V. S. Bhagavan
37	5937	Dr. Mahesh Babu
38	8047	G Durga Prasad
39	8132	A. Srilakshmi
40	8184	Dr. M Raju



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



KL
(DEEMED TO BE UNIVERSITY)



Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

Date : 28-02-2024

Venue: New Seminar Hall

Time : 9.30 am to 1.30 p.m

Speaker

**Prof. Mahamouda Salouhou, Professor of
Leadership and Operational Excellence,
SKEMA Business School, Lille, Paris**

Event Title	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
Date	28-02-2024
Time	9.30 a.m to 1.30 pm
Venue	New Seminar Hall
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of BBA have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Prof. Mahamouda Salouhou, Professor of Leadership and Operational Excellence, SKEMA Business School, Lille, Paris
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 02 Students - 60

OBJECTIVE:

The objective of the Workshop on Entrepreneurship Skill, Attitude, and Behavior Development is to equip participants with the necessary skills, attitudes, and behaviors essential for entrepreneurial success. Through practical exercises and discussions, the workshop aims to foster an entrepreneurial mindset characterized by creativity, resilience, and adaptability, thereby empowering participants to navigate the challenges of entrepreneurship with confidence.

BENEFITS:

Gain practical skills in creativity, problem-solving, and resilience crucial for entrepreneurial success. Foster an adaptable mindset, embracing risk-taking and learning from failure. Develop behaviors conducive to entrepreneurship, enhancing self-awareness and overcoming common challenges. Feel empowered to navigate the entrepreneurial journey with confidence, equipped with skills, attitudes, and behaviors essential for success. Network with peers and potential collaborators, fostering valuable connections for future partnerships and knowledge exchange.

REPORT on Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

The Workshop on Entrepreneurship Skill, Attitude, and Behavior Development, facilitated by Prof. Mahamouda Salouhou, provided a transformative experience aimed at nurturing the entrepreneurial mindset among participants.

The workshop commenced with an exploration of the fundamental skills required for entrepreneurial success, including creativity, problem-solving, and resilience. Prof. Mahamouda Salouhou, underscored the importance of continuous learning and skill development in navigating the dynamic landscape of entrepreneurship.

Transitioning to attitudes and behaviors, Prof. Mahamouda Salouhou, delved into the mindset shifts necessary for embracing uncertainty and risk-taking. She emphasized the value of adopting an entrepreneurial mindset characterized by adaptability, persistence, and a willingness to learn from failure.

Throughout the workshop, Prof. Mahamouda Salouhou, facilitated interactive exercises and discussions, encouraging participants to reflect on their own attitudes and behaviors towards entrepreneurship. Attendees engaged in activities designed to enhance self-awareness and develop practical strategies for overcoming common challenges faced by entrepreneurs.

The Workshop on Entrepreneurship Skill, Attitude, and Behavior Development provided participants with a holistic approach to entrepreneurship, focusing not only on technical skills but also on the psychological and behavioral aspects essential for success. Prof. Mahamouda Salouhou, expertise and engaging facilitation style created an immersive learning environment, empowering participants to cultivate the mindset and behaviors necessary to thrive in the entrepreneurial journey.

PHOTOS







Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiated)



National Start-up Day

Venue : R & D Auditorium

Date : 28-02-2024

Time : 1.20 pm to 5.20 pm

Speaker Name:

**Mr. Sonu Kadam,
Program Manager,
Department of Incubators
Foundation- KLEF**



Event Title	National Start-up Day
Date & Time	28-02-2024 & 1.20 pm to 5.20 pm
Venue	R & D Auditorium
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (CIIE) along with Department of CSE have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Mr. Sonu Kadam, Program Manager, Department of Incubators Foundation- KLEF
Mode of Conduction	Offline
Total Strength of Participation	Faculty – 10 Students - 585

OBJECTIVE:

Recognize and support startups nationally.

BENEFITS:

Foster innovation, entrepreneurship, and economic growth by promoting startup culture and providing support and resources.

REPORT on National Start-up Day Celebration at KL University

Mr. Sonu Kadam, Program Manager, Department of Incubators Foundation KLEF. He has 2+ Years of Experience in the Startup Ecosystem. He is an expert in CAD/CAM Design. He delivered a powerful orientation that helped the students establish ventures or company policies in establishments.

Starting a venture company in India can be both challenging and rewarding. This report provides a comprehensive overview of the process, featuring insights from an expert speaker who shared valuable advice and strategies during a recent event. **Mr. Sonu Kadam** emphasized the importance of conducting thorough market research to identify viable business opportunities and understand customer needs and preferences. Developing a well-defined business plan is crucial for outlining the company's vision, objectives, target market, revenue model, and growth strategy. **Mr. Sonu Kadam** highlighted the significance of crafting a compelling business narrative to attract investors and stakeholders.

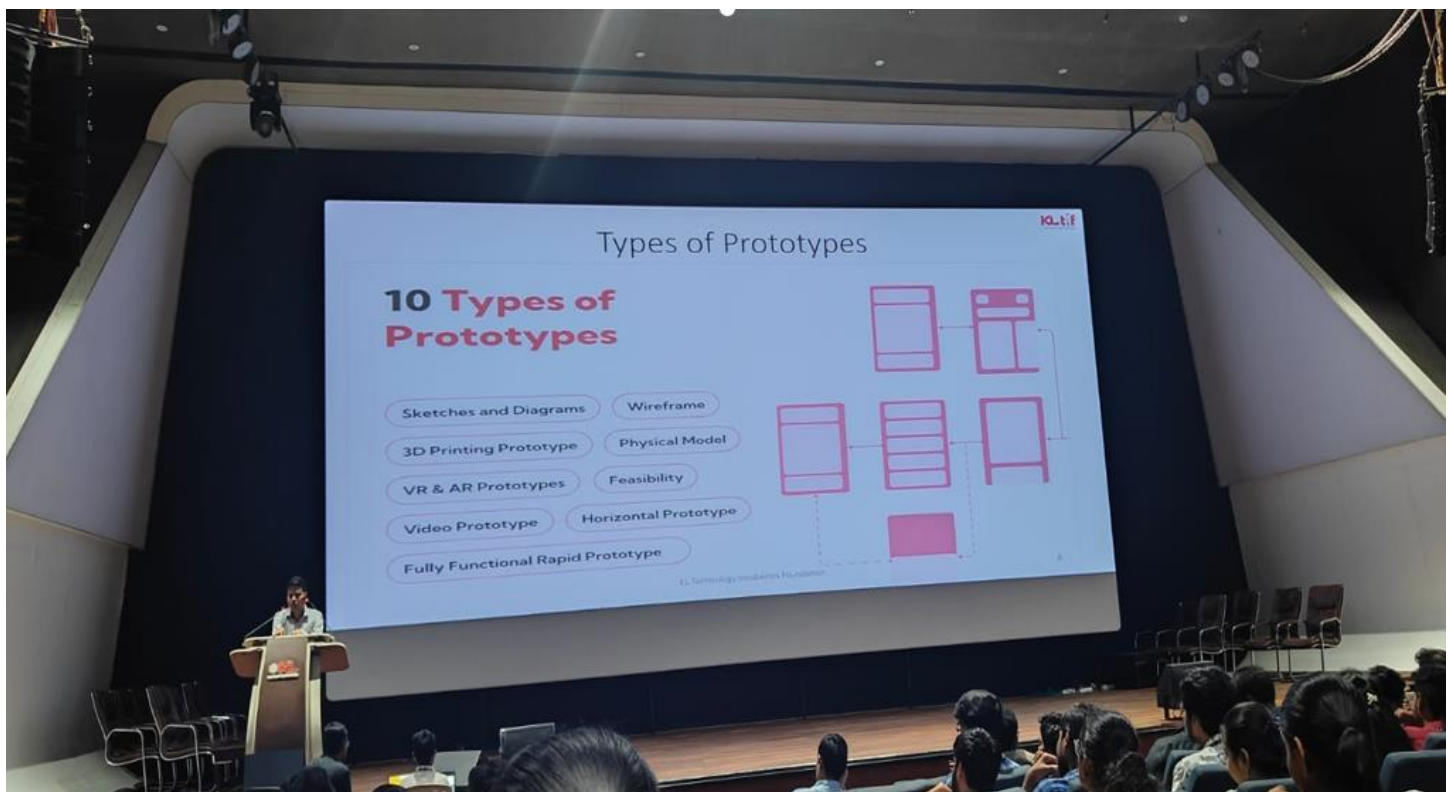
Compliance with regulatory requirements and legal formalities is essential for establishing a venture company in India. The speaker provided guidance on company registration, licensing, taxation, and intellectual property protection. Securing adequate funding is a key challenge for startups. The speaker discussed various funding options available in India, including bootstrapping, angel investment, venture capital, and government schemes. They emphasized the importance of preparing a robust financial projection and pitch deck to attract investors.

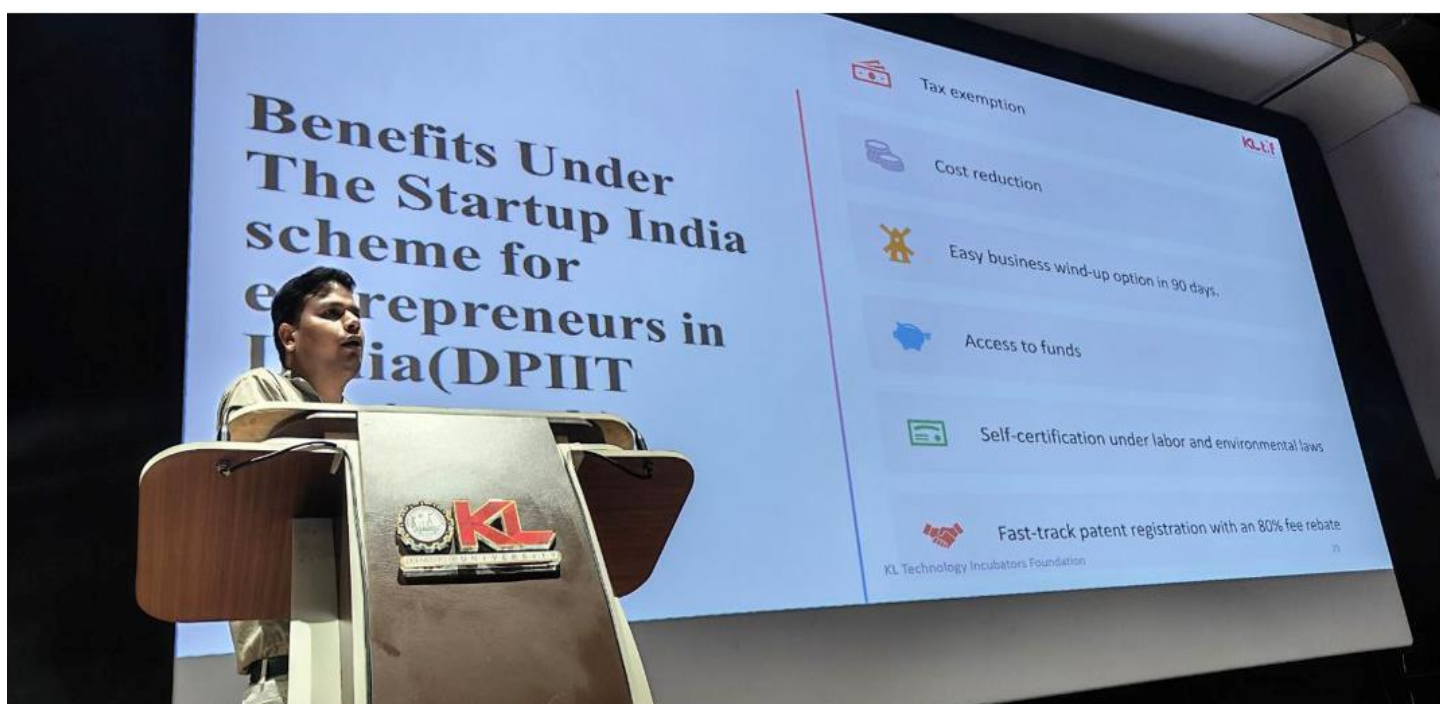
Hiring the right talent is critical for the success of a venture company. The speaker emphasized the importance of building a strong team with complementary skills, shared vision, and commitment to the company's mission. Execution is key to translating ideas into action and achieving business objectives. The speaker highlighted the importance of agility, adaptability, and resilience in navigating the dynamic business environment.

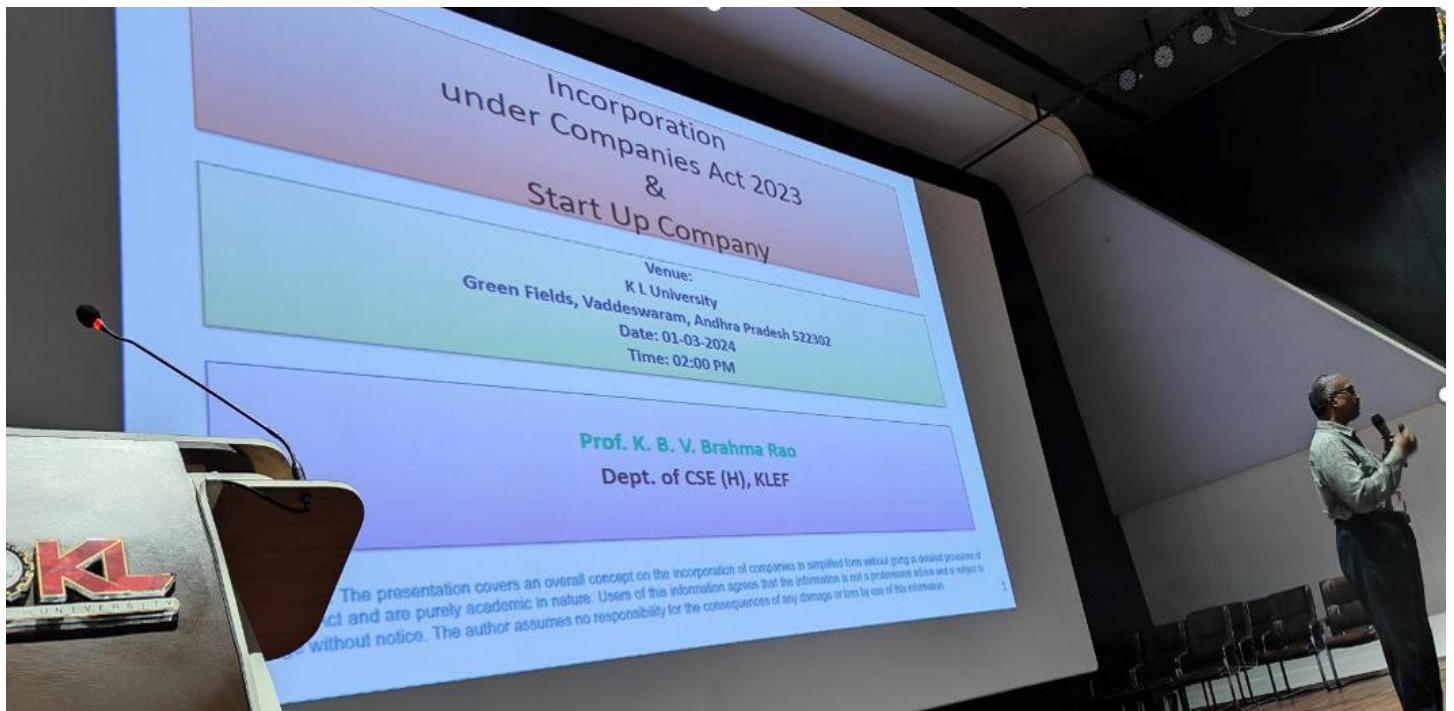
Networking and Mentorship: Networking with industry peers, mentors, and experts can provide valuable guidance, support, and opportunities for collaboration. The speaker encouraged entrepreneurs to actively seek mentorship and leverage networking platforms to expand their professional connections.

PHOTOS









2100030421	PEDAPROLU KARTIKEYA
2100031283	PALAM MADHU CHARAN REDDY
2100031650	PALLE JASWANTH REDDY
2100031841	GOUSE MOHINUDDIN KHAN
2100031933	DORAGACHARLA KALYAN KUMAR REDDY
2100032067	KUNCHA MADHAVA REDDY
2100032169	KANNEGANTI DIVYESH
2100030091	CHALLARI PRANITHA
2100031437	KARI TAGORE
2100032112	ANNAM TANUJA
2100032113	PAGOLU INDIRA PRIYADARSINI
2100032160	THOTAKURA ANUDEEPTHI
2100032178	TELAPROLU MANASA VARSHINI
2100032222	NUTHAKKI ASREETHA
2100030298	LAGADAPATI RUPAVATHI
2100030314	MADDURI PRAVEEN
2100030544	THATIVARTHALA SWAMI AYYAPPA
2100030748	MADDINENI LAKSHMI DEVI
2100031567	PADAMATI CHINMAYEE
2100031603	MADDUKURI CHANDEEP RAJ KUMAR
2100031636	AKKURI RAMAKRISHNA SRINIVAS
2100032062	KAMA PRAHARSHINI
2100030776	VELAVALAPALLI S GEETHIKA SOMESWARASOWJANYA
2100031451	CHERUKU SUPRATHIKA
2100031870	MUNAGALA BHAVYA SRI
2100031906	POTTURI POOJITHA
2100032115	TATA DEEPIKA
2100032119	MADDIPATI HEMAJA
2100032132	KOWDAGANI SRUTHI
2100030585	VEERANKI SRI CHARITHA
2100031026	REDDY BALA SATYA SAI PRANATHI
2100031072	KATTEKOTA SRI LAKSHMI
2100031078	VEMULA PRAVEEN KUMAR
2100031088	MANNEM MONIKA CHOWDARY
2100031578	NALAM LAKSHMI DURGA CHAITANYA
2100031707	SHAIK MOHAMMED IBRAHIM
2100031708	KATIKA ABDUL RAHEEM
2100030001	ABDUL AFROZ
2100030101	CHENNUPATI KARTHEEK
2100030179	GORIJAVOLU CHAKRADHAR
2100030208	JONNALA HARSHAVARDHAN REDDY
2100030356	MUPPANENI PRAVEEN KRISHNA
2100030402	PARISA JEEVAN SRAVANTH
2100030455	RALLABHANDI SIVA SANKARA BHARADWAJ

2100031166	JALADI SRI MOKSHAGNA
2100030989	PATAN HASAN AHMAD
2100031056	SAYYAD SAAJID ALI
2100031125	ATMAKURI YUGENDRA SAI
2100031690	PONUGOTI RAJASEKHAR REDDY
2100031812	NADENDLA SIVA PRASAD
2100031839	EMANI LAKSHMI SRIRAM
2100032235	VALLEPALLI POORNA VEERENDRA CHOWDARY
2100032552	CHIDARABOINA NAGA SIVA KRISHNA
2100030216	K SARANYA
2100030378	NELLURI SPOORTHY SAIE
2100030828	MUMMASANI NAGA VENKATA LAKSHMI PRIYA
2100030908	BOYENA YESU BABU
2100031634	POLINENI HEMANTH
2100031668	GOURISHETTI PRAVINYA
2100032230	KODALI ANUHYA
2100032362	MANGA SAI SRI HARSHITHA
2100030039	BALISSETTY PRASANTH
2100032306	MALLU JYOTHSNA
2100032507	SNEHIL DWIVEDI
2100032521	PINNINTI TULASI MAHALAKSHMI
2100032530	CHILUKURI SOWMYA
2100032537	POWAR PRATIK RAVSAHEB
2100032566	PAMIDI VYSHNAVI
2100032567	UPPALAPATI BHAGYALAXMI PADMAPRIYANKA
2100030268	KOMMA NITHYANANDHA REDDY
2100030323	MANDALA VINAI KUMAR
2100030418	PEDDASOMAPPA GARI LAKSHMI NARAYANA REDDY
2100030558	TUNUGUNTLA AKHIL BHAGYESH
2100030677	CHALLA MANJUNADH
2100031080	NULU VRUSHAN MANOJ SAI
2100031138	MIHIR INAGANTI
2100031447	NARAHARISSETTY PAVAN KRISHNA PRASAD
2100030130	DHANYA SRI GRANDHI
2100030170	GODE DURGA PRIYA
2100030284	KOTHAGUNDU V N L M KIRANMAI
2100032408	TANNIRU UMA SRILAKSHMI
2100032593	PANDI BINDU MADHAVI
2100032596	EVARAM JAHNAVI
2100031182	THIKKISSETTI MANIDEEP
2100031183	SHAIK MEERA RIYAZ
2100030417	PEDAPROLU KOUNDINYA
2100030537	TATIKONDA HEMANTH SAI RAM
2100030728	KODAMANCHILI SRI VENKAT ANAND



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.



National Science Day 2024

Venue : L Block, KLEF

Date : 28-02-2024

Time : 3:00 pm to 5:00 pm

Speaker Name:

Dr.JayakumarVaithiyashankar,

Quantum Educator, IBM Qiskit Advocate,

Senior IEEE Member



Event Title	On the Eve of National Science Day 2024 with the theme Indigenous Technologies for Viksit Bharat titled "Relation of Nanotechnology and Quantum Computing"
Date & Time	28-02-2024, 3:00 pm to 5.00 pm
Venue	Dept Chair - Physics
Organizing Department	Centre for Innovation Incubation and Entrepreneurship (KL-CIIE) along with Department of Physics have jointly conducted the event as per the guidelines given by Innovation Cell, Ministry of Education (MoE)
Speaker Name	Dr.Jayakumar Vaithiyashankar, Quantum Educator, IBM Qiskit Advocate, Senior IEEE Member
Mode of Conduction	Virtual mode
Total Strength of Participation	Faculty – 10 Students - 20

OBJECTIVE:

Celebrate scientific achievements, promote scientific awareness and temper.

BENEFITS:

National Science Day fosters scientific curiosity, inspires innovation, educates masses, and highlights contributions of science to society's progress.

REPORT on the Guest Lecture arranged on the Eve of National Science Day 2024 with the theme Indigenous Technologies for Viksit Bharat titled "Relation of Nanotechnology and Quantum Computing"

The Guest Lecture started at exactly 3 pm, and I waited for a few minutes to join the remaining participants. The session began with addressing the participants by the Convenor (Dr Sonali Biswas), followed by the HOD Madam, highlighted the department (Academics and Research) briefly to the participants and resource persons along with the opening remarks of the guest lecture and highlighted the importance and significance of National Science Day in India. After this, we immediately started the presentations by our resource persons one by one, giving their introduction to the participants. The resource speaker, Dr.Jayakumar from IBM Quantum Educator, delivered the lecture showcasing the importance and association of Nanotechnology with Quantum computing and advanced computing systems for research and development. Dr.Jayakumar discussed key concepts, recent advancements, and prospects at the intersection of nanotechnology and quantum computing. Dr Jayakumar highlighted the significance of quantum computing, which utilizes quantum-mechanical phenomena to perform computations, offering exponential speedup over classical computers for specific problems. Combining these fields holds promise for revolutionizing computing, communication and sensing technologies, Further, he mentioned that quantum computing has the potential to revolutionize nanotechnology by enabling simulations and Optimizations that are infeasible with classical computers. Quantum simulators, a Particular class of quantum computers, can model complex nanoscale systems, helping researchers design novel materials and devices. Quantum algorithms, such as those for optimization and machine learning, could enhance the development and characterization of nanomaterials.

The seminar ended with a vote of thanks given by the Convenor (Dr.Sonali Biswas), who finally requested the participants to fill out the feedback form, which the link shared in WebEx chat box to generate and receive their e-certificates. With this, the guest lecture ended on a grand note and successfully held 30 participants online throughout the duration, which went for about 1 hour and 50 minutes.

PHOTOS



Department of Physics, Vaddeswaram, Guntur

NATIONAL SCIENCE DAY 2024

Theme
Indigenous Technologies for Viksit Bharat

Date and Time: 28th Feb 2024 @ 3.00 PM

On the Eve of National Science Day -
Guest Lecture
"Relation of nanotechnology and quantum computing"



Resource Person
Dr. Jayakumar Vaithiyashankar,
Quantum Educator | IBM Qiskit Advocate | Senior IEEE Member

Registration Link:
<https://forms.gle/xCKCVaY6Jh5qm9e29>

Webex Meeting link:
<https://kluniversity.webex.com/kluniversity/j.php?MTID=ma69dedf2b3582385598a7350107ef39b>

Date and Time: 28th Feb 2024 @ 3.00 PM

Convener: Dr B.Sonali , Asst. Professor, Dept. of Physics

Contact No: +91 8581088015, biswas.sonali@kluniversity.in

Chair
Dr. K. Swapna,
Head of the department-Physics, Assoc. Professor
Department of Physics, KLEF

Mail - L Swapna - Outlook x WhatsApp x Cisco Webex PLAYING

https://kluniversity.webex.com/wbxmjs/joinservice/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (28)

swapna Me • Unverified
Department of physics Host
Jayakumar Presenter • Unverified
1919 Dr. K.Swapna
2100032140_Sachid... Unverified
2S 2100032459 GOODA...
3D 3652 Dr.Sk.Babu
3990 Dr Shaik Maha...

Viewing Jayakumar's shared content

100%

Department of Physics, Vaddeswaram, Guntur
NATIONAL SCIENCE DAY 2024
Theme
Indigenous Technologies for Viksit Bharat
Date and Time: 28th Feb 2024 @ 3.00 PM
On the Eve of National Science Day - Guest Lecture
"Relation of nanotechnology and quantum computing"

Dr. Jayakumar Vaithiyashankar
IBM Quantum Educator
IBM Qiskit Advocate Mentor

Video stopped

Unmute Start video Share

Activate Windows
Go to Settings to activate Windows.

Type here to search

3:26 PM 2/28/2024

Mail - L Swapna - Outlook x WhatsApp x Cisco Webex PLAYING

https://kluniversity.webex.com/wbxmjs/joinservice/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (27)

swapna Me • Unverified
Department of physics Host
Jayakumar Presenter • Unverified
Presenter Unverified 1919 Dr. K.Swapna
2100032140_Sachid... Unverified
2S 2100032459 GOODA...
3D 3652 Dr.Sk.Babu
3990 Dr Shaik Maha...

Viewing Jayakumar's shared content

100%

Dr. Jayakumar Vaithiyashankar
IBM Quantum Educator
IBM Certified Associate Developer - Quantum Computation using Qiskit

1. challenges

IBM Quantum Challenges

2 Summer School

3. Certification

IBM Associate Certified Developer Quantum Computation using Qiskit V0.2X

4. Advocate

IBM Quantum Guest Associate Advocate

Q is 14:6
q va pls on
i a for a

Unmute Start video Share

Activate Windows
Go to Settings to activate Windows.

Type here to search

3:30 PM 2/28/2024

Mail - L Swapna - Outlook x (1) WhatsApp PLAYING x Cisco Webex PLAYING x

https://kluniversity.webex.com/joinsevice/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (28)

Volume to surface area ratio

- As objects get smaller they have a much greater surface area to volume ratio

2 cm cube has a surface area of 24 cm² and a volume of 8 cm³ (ratio = 3:1)

10 cm cube has a surface area of 600 cm² and a volume of 1000 cm³ (ratio = 0.6:1)

Video stopped

Unmute Start video Share

Activate Windows Go to Settings to activate Windows.

35°C 3:39 PM 2/28/2024

Mail - L Swapna - Outlook x WhatsApp x Cisco Webex PLAYING x

https://kluniversity.webex.com/joinsevice/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (28)

Moore's law & Future of Computers

Moore's law is the observation that the number of transistors in a dense integrated circuit doubles about every two years.

Moore's law will soon run into major physical constraints!

Moore, G. E. Electronics 8, 114-117 (1965).
Image from: Ferain, I. et al., Nature 479, 310-316 (2011).

"There's Plenty of Room at the Bottom" (1959)
"When we get to the very, very small world - say circuits of seven atoms - we have a lot of new things that would happen that represent completely new opportunities for design. Atoms on a small scale behave like nothing on a large scale, for they satisfy the laws of quantum mechanics..."

Richard Feynman

Unmute Start video Share

Activate Windows Go to Settings to activate Windows.

35°C 3:42 PM 2/28/2024

Mail - L Swapna - Outlook x WhatsApp x Cisco Webex PLAYING

https://kluniversity.webex.com/wbxmjs/join/service/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (27)

swapna Me • Unverified
Department of physics Host
Jayakumar Presenter • Unverified
1919 Dr. K.Swapna
2S 2100032459 GOODA...
3D 3652 Dr.Sk.Babu
3990 Dr Shaik Maha...
5715 Dr.S.Shanmugan

Activate Windows
Go to Settings to activate Windows.

Viewing Jayakumar's shared content

100%

END OF MOORE'S LAW?

THE "LAW"

WE CAN EXPECT THE
SPEED OF COMPUTERS TO
DOUBLE EVERY 2 YEARS
OR SO

GORDON MOORE
1965

Video stopped

Unmute Start video Share

Type here to search 35°C 3:44 PM 2/28/2024

Mail - L Swapna - Outlook x WhatsApp x Cisco Webex PLAYING

https://kluniversity.webex.com/wbxmjs/join/service/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (27)

swapna Me • Unverified
Department of physics Host
Jayakumar Presenter • Unverified
1919 Dr. K.Swapna
2S 2100032459 GOODA...
3D 3652 Dr.Sk.Babu
3990 Dr Shaik Maha...
5715 Dr.S.Shanmugan

Activate Windows
Go to Settings to activate Windows.

Viewing Jayakumar's shared content

100%

THE TRANSISTOR

TRANSISTOR IS THE SIMPLEST PROCESSOR

size ~10nm

ON OFF

IT IS A SWITCH
TO LET ELECTRONS
FLOW - OR NOT

MUCH SMALLER THAN HUMAN HAIR

No camera

Unmute Start video Share

Type here to search Near record 3:46 PM 2/28/2024

Mail - L Swapna - Outlook WhatsApp Cisco Webex PLAYING national pollution control day

https://kluniversity.webex.com/joinsevice/sites/kluniversity/meeting/download/ad7d0

Layout Meeting info

Participants (28)

Search Cancel

In the meeting (28)

- swapna Me • Unverified
- Department of physics Host, presenter
- 1919 Dr. K.Swapna kluniversity.in
- 2100032140_Sachid... Unverified
- 2100032459 GOODA... Unverified
- 3652 Dr.Sk.Babu
- 3990 Dr Shaik Maha... kluniversity.in
- 5715 Dr.S.Shanmugan

Activate Windows
Go to Settings to activate Windows.

Unmute Stop video Share ... X

Type here to search

Nift... 3:22 PM 2/28/2024